

**Summary Minutes
Advisory Committee
Tuesday, September 13, 2022**

Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.

Members: Marjorie Mc Wee, Jim Yu, Ian McLaughlin, Robert Barnes, Jason Sommers (arrived at 1:19pm), Amina Bret-Mounet (arrived at 1:19pm), and Richard Campagna (arrived at 1:30pm).

Staff: Rashida Kamara (CCCTA), Rosa Noya (CCCTA), Ruby Horta (CCCTA), Melody Reeb (CCCTA), Pranjali Dixit (CCCTA), and Johanna Duran (Transdev)

Public: Roger

- 1. Call to Order:** Meeting was called to order at 1:10 PM
- 2. Roll Call**
- 3. Approval of Agenda:** The agenda for the September 13, 2022, meeting was approved by present committee members.
- 4. Approval of minutes of July 12, 2022:** The minutes of the July 12, 2022, meeting was approved as presented. M/S: Yu/Barnes
- 5. Public Comment:** None
- 6. Consent Calendar:** No comments submitted. Unanimous approval of consent calendar items. M/S: Barnes/Yu
- 7. CCCTA projects calendar*:** Ms. Horta provided an overview of the projects calendar noting that most items included are for routine projects that are reviewed on an annual basis. Ms. Mc Wee inquired about the special projects that should include feedback from the public and how the Advisory Committee can be involved towards the beginning of those projects. Ms. Horta stated that one such project is the Short-Range Transit Plan. Member Bret-Mounet inquired about the marketing efforts and its effectiveness. Ms. Horta mentioned that currently they don't have a manner to measure the effectiveness of the past marketing efforts. She also mentioned that a new Marketing Manager was recently hired.

- 8. SRTP-Short Range Transit Plan Update*:** Mr. Dixit provided an update on County Connection's Short-Range Transit Plan that will be presented to MTC. The update included the three different scenarios dependent on different levels of revenue recovery. Ms. Mc Wee asked about the manners in which riders were made aware of the surveys as well as if non-riders were taken into consideration-as a way to find out why they are not utilizing public transit services from County Connection. Mr. Dixit highlighted the existing manners in which surveys were accessed and retrieved. No comments were provided by public members.
- 9. Travel Training Scope of Work-Discussion*:** Ms. Noya provided an overview of what was involved in creating the travel training scope of work- including the different groups of stakeholders of whom feedback was solicited. Mr. Barnes stated that certain aspects of the scope of work was not as clear as it could be including whether these trainings were in person, one on one vs. group. Ms. Kamara stated that the wording in the SOW could be revised to make it clearer. Mr. Campagna inquired who were the target audience groups for this type of service. Ms. Kamara stated that this service would be for seniors and people with disabilities.
- 10. Committee Member Communications:** Ms. Mc Wee provided a recommendation for a book related to transportation.
- 11. Future Agenda Items:** Ms. Mc Wee asked committee members if they had any suggestions for future agenda items. Mr. Barnes suggested how CCCTA is dealing with new housing developments.
- 12. Adjournment-** The meeting was adjourned at 2:21pm. Next meeting to be held on November 8, 2022.

Minutes prepared by Rosa Noya on October 10, 2022.