

**Summary Minutes
Advisory Committee
Tuesday, November 8, 2022**

Due to COVID-19, this meeting was conducted as a teleconference pursuant to the provisions of Assembly Bill 361.

Members: Marjorie Mc Wee, Ian McLaughlin, Robert Barnes, Amina Bret-Mounet (arrived at 1:15pm), and Richard Campagna.

Staff: Rashida Kamara (CCCTA), Rosa Noya (CCCTA), Melody Reebbs (CCCTA), Pranjal Dixit (CCCTA), Ryan Jones (CCCTA) and Johanna Duran (Transdev)

Public: Roger

- 1. Call to Order:** Meeting was called to order at 1:00 PM
- 2. Roll Call**
- 3. Approval of Agenda:** The agenda for the November 8, 2022, meeting was approved by present committee members.
- 4. Approval of minutes of September 13, 2022:** The minutes of the September 13, 2022, meeting was approved as presented. M/S: Barnes/McLaughlin
- 5. Public Comment:** None
- 6. Consent Calendar:** No comments submitted. Unanimous approval of consent calendar items. M/S: Campagna/Barnes
- 7. Marketing Plan Overview:** Ms. Reebbs offered a brief overview of the yearly marketing plan and introduced Ryan Jones, the new Manager of Marketing and Communications, to the advisory committee. Mr. Jones provided a verbal overview of the existing marketing plan for FY 22-23. Mr. Jones also shared his observations and insight he has made since joining County Connection a few months prior.

Mr. Barnes and Mr. Campagna asked questions concerning outreach efforts including high density housing developments as well as business developments. Mr. McLaughlin shared his own experience to demonstrate that there is a need to partner with local service providers to bring awareness to the existing transportation resources available to people with disabilities. Ms. Bret-Mounet offered her suggestion to make information

and processes user friendly - easy to access and follow. Ms. Mc Wee expressed the need to market to non-riders. Ms. Reeb concluded by stating that a draft of the FY 23-24 Marketing Plan would be provided at the next Advisory Committee meeting.

- 8. SRTP-Short Range Transit Plan Update*:** Mr. Dixit provided an update on the Short-Range Transit plan that will be submitted to the Metropolitan Transportation Commission (MTC). He highlighted that passenger input was solicited via surveys. Lastly he mentioned that as part of the process, public comments would be solicited in the December Board Meeting.

Ms. McWee sought clarification on how public comments could be submitted. Ms. Reeb reviewed the varied manners in which the public could submit comments. Mr. Dixit also reviewed the varied manners in which input was sought including through social media. Mr. McLaughlin reminded staff of the need to focus on seeking input from citizens with disabilities. Ms. Bret-Mounet added that simplifying surveys will illicit more responses. Mr. Barnes asked if County Connection had access to Clipper User data as one target audience to seek feedback from.

- 9. One Seat Regional Ride Pilot Extension Update:** Ms. Kamara provided an update on the current status of the One Seat Regional Ride Pilot Program. She offered a historical summary of the inception of the pilot up until the current status including the hurdles encountered that have caused the pilot to continue as a pilot program for another year. Ms. Kamara summarized some of the changes connected with the pilot extension including the exploration to expand into other neighboring service areas.

Mr. Barnes asked a question about integration with other transit systems (Amtrak, Muni) other than paratransit agencies. Ms. Kamara clarified that the existing One Seat Pilot Program is for ADA paratransit passengers and therefore participating agencies are all ADA paratransit agencies. Ms. Mc Wee shared her vision for a similar program that encompasses the entire Bay Area Region.

- 10. Chair and Vice Chair Election:** Ms. Mc Wee provided an overview of the two roles up for election followed by a request for nominations for the chair role. Ms. Bret-Mounet and Mr. Barnes both nominated Ms. Mc Wee. Ms. Mc Wee accepted the nomination. The unanimous vote of all present members elected Ms. Mc Wee as the ongoing Chair of the Advisory Committee.

Ms. Mc Wee opened the floor for nominations for Vice Chair. Mr. Barnes nominated Ms. Bret- Mounet and Ms. Mc Wee and Ms. Bret- Mounet nominated Mr. McLaughlin. Ms. Bret- Mounet declined the nomination and Mr. McLaughlin accepted the nomination. The advisory committee voted unanimously to elect Mr. McLaughlin as the new Vice Chair.

11. Committee Member Communications: Ms. Mc Wee provided an update on participation in a CalACT workshop. The topic was how to make an advisory committee more effective. Ms. Kamara offered an overview on what was covered in the presentations.

Mr. McLaughlin asked if future meetings would continue as ZOOM meetings. Ms. Kamara clarified that staff is looking at the State to pass guidance on how to proceed.

12. Future Agenda Items: Ms. Mc Wee asked committee members if they had any suggestions for future agenda items, of which none were offered.

13. Adjournment- The meeting was adjourned at 2:35pm. Next meeting to be held on January 10, 2023.

Minutes prepared by Rosa Noya on December 29, 2022.