

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, April 6, 2023 8:30 a.m.

Directors: Candace Andersen, Don Tatzin, Kevin Wilk
Staff: Bill Churchill, Melody Reeb, Pranjal Dixit, and Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from March 6, 2023

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill shared bills going through the Legislature related to Brown Act teleconferencing rules. AB 1379 (Papan) would replace existing rules with ones that are similar to AB 361. AB 557 (Hart) would extend teleconferencing provisions when a declared state of emergency is in effect. AB 817 (Pacheco, Wilson) and SB 537 (Becker) would authorize certain types of legislative bodies to use alternative teleconferencing provisions. Finally, Mr. Churchill provided an update on PEPR and said that the ATU had filed a notice of appeal.

5. Transit Corridor Study

Ms. Reeb shared that staff submitted an application to conduct a study analyzing four major corridors within County Connection's service area (Clayton Rd, Monument Blvd, Ygnacio Valley Rd, and Treat Blvd) with the intent to improve the speed and reliability of buses. On March 22, 2023, MTC approved the award for County Connection's proposed study and staff plans to use the on-call planning contract with Transportation Management & Design (TMD), which was recently approved by the Board to assist with completing the study.

6. Clipper BayPass Update

Ms. Reeb provided an update on the Clipper BayPass, including a first phase focused on educational institutions and affordable housing properties. The second phase would expand to employers with a pricing structure for passes. In the future, there is potential to introduce the pass within County Connection's service area with partners such as Bishop Ranch and Shadelands. For these partners, expanding access to regional transit services such as BART would be extremely valuable.

7. 99X Free Fares

Mr. Dixit outlined a service change proposal that would consolidate Route 27 with Route 99X. With the Board's approval to proceed with a Title VI Service Equity Analysis and public hearing (5/18), staff is moving forward with plans. A notable change is that fares would be free on the new 99X. Recognizing that current riders on Route 27 are paying the higher express route fare, and that the routes serve disadvantaged communities in Concord and Martinez, subsidizing fares would also help stimulate ridership in the corridor.

8. Community Events

Mr. Jones shared the outreach calendar for April, which included 20 Mobile Lobby events scheduled at select locations throughout the month as well as three community events including, John Muir's Birthday-Earth Day in Martinez (4/22), Lafayette Earth Day Festival (4/23), and Truck Time in San Ramon (4/29), a family-friendly event intended for people to explore work vehicles they might see on the road (e.g. tractors, fire trucks, buses, etc.)

9. Committee Comments

None.

10. Future Agenda Items

None.

11. Next Scheduled Meeting

The next meeting was scheduled for Thursday, May 4, 2023 at 8:30 a.m. in-person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA

12. Adjournment – The meeting was adjourned at 9:15 p.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications