

**Summary Minutes
Advisory Committee
Tuesday, March 14, 2023**

Members: Ian McLaughlin, Jim Yu, Robert Barnes (teleconference) and Richard Campagna

Staff: Rashida Kamara (CCCTA), Rosa Noya (CCCTA), Melody Reebbs (CCCTA), Pranjal Dixit (CCCTA), Ryan Jones (CCCTA), Maria Portan (CCCTA) and Johanna Duran (Transdev)

Public: Sarah Birdwell, Dayna Louie

- 1. Call to Order:** Meeting was called to order at 1:02 PM
- 2. Roll Call**
- 3. Approval of Agenda:** The agenda for the March 13, 2023, meeting was approved by present committee members.
- 4. Approval of minutes of January 10, 2023:** The minutes of the January 10, 2023, meeting was approved unanimously. M/S: Yu/Campagna
- 5. Public Comment:** None
- 6. Consent Calendar:** No comments submitted. Unable to approve this item due to lack of quorum.
- 7. Chair and Vice Chair Election:** Postponed for future meeting since quorum not met.
- 8. Brown Act Training:** Ms. Dayna Louie, an attorney from Hanson Bridgett LLP, presented a training presentation to members concerning the Brown Act and its relevance to the Advisory Committee meeting proceedings.
- 9. Regional Fare Transfer Policy:** Ms. Melody Reebbs presented an update on the regional fare policy efforts spearheaded by the Metropolitan Transportation Commission (MTC). She reviewed the second phase of this project which includes the current proposal to provide an up to \$2.50 transfer discount within a 2-hour window for all regional forms of public transit. She mentioned that the discount would all be managed via Clipper. A title VI analysis will be performed by MTC. Questions of clarification were received from member Campagna, Barnes and McLaughlin. No comments or questions from the public.

- 10. Route 99X:** Mr. Pranjali Dixit presented information on a proposal that will be presented in August of 2023. The proposal includes elimination of Route 27 and a change to Route 99X alignment with the intention to improve efficiency and productivity. Since the proposal includes elimination of Route 27 and a change to the Route 99X alignment that affects more than 25% of the daily transit revenue miles, it is considered a “major” service change under County Connection’s Major Service Change Policy and will require an Equity Analysis under the Title VI regulations. The Title VI analysis will be presented along with a subsequent public hearing at the May Board meeting for potential approval. Member McLaughlin asked a question of clarification. No comments or questions submitted by the public.
- 11. Marketing Plan FY 23-24:** Mr. Ryan Jones presented an update on the Marketing Plan for FY 23/24 that incorporated feedback from committee members and board members. The plan also included an outline of four main areas that included budget amounts. Member Campagna offered a suggestion that would target seniors and disabled communities. No comments or questions from the public.
- 12. Committee Member Communications:** Member McLaughlin informed the committee that he attended the Walnut Creek’s Mayor’s breakfast meeting in February.
- 13. Future Agenda Items:** Member McLaughlin stated that from his attendance at the City of Walnut Creek breakfast meeting, he sees the need to foster connections between Advisory Members and City Officials. More insight on how to liaise with respective cities is something he’d like to focus on.
- 14. Adjournment:** The meeting was adjourned at 1:50pm. Next meeting to be held on May 9, 2023.

Minutes prepared by Rosa Noya on May 2, 2023.