

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, June 1, 2023 8:30 a.m.

Directors: Candace Andersen, Kevin Wilk
Staff: Bill Churchill, Ruby Horta, Melody Reeb, and Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from May 4, 2023

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill shared updates on bills going through the State Legislature, including SB 537 (Becker) which requires that any remote location is open to the public and must be more than 40 miles from the physical meeting. AB 96 (Kalra) would require agencies that deploy any autonomous vehicle technology to provide notice to their unions 1 year in advance. The bill was more recently amended to shorten the timeframe to 10 months in advance. AB 316 (Aguiar-Curry) would require that any autonomous vehicle weighing over 10k pounds has an operator aboard. AB 463 (Hart) would prioritize electricity service for public transit facilities during rolling black- or brown-outs. AB 761 (Friedman) would set up a task force to analyze public transit and look at ways to make it run more efficiently. For the State budget, Mr. Churchill noted that there are no new funds for public transit in the revision, though there are new levels of accountability.

5. Route 99X/27 Outreach Planning

Mr. Jones provided an overview of community outreach efforts leading up to the Board-approved plan to eliminate segments on Routes 99X and 27 that have little to no ridership, and create a single, more efficient fare-free route, effective August 6, 2023. The outreach plan includes service notifications posted on buses, affected bus stops, and on County Connection social media pages. Staff will ride each route periodically through July as needed to inform passengers of the coming

service change. Additionally, staff may set up a Mobile Lobby in frequently travelled areas along the route including the Pacheco Transit Center, Mason Circle, the Concord Adult Homeless Shelter, and North Concord BART. Finally, staff will coordinate with area community centers and businesses where Route 99X and Route 27 run to help amplify notice of the service change.

6. Community Events

Mr. Jones shared the outreach calendar for June, which included 22 Mobile Lobby events scheduled at select locations throughout the month, with special focus on promoting the Summer Youth Pass and highlighting two community events; King of the BBQ in Martinez (6/17-18) and Made in the Shade at Shadelands in Walnut Creek (6/22).

7. Committee Comments

None.

8. Future Agenda Items

None.

9. Next Scheduled Meeting

The next meeting was scheduled for Thursday, July 6, 2023 at 8:30 a.m. in-person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA

10. Adjournment – The meeting was adjourned at 9:19 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications