

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 6/26/2023

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: MR

SUBJECT: Community Events

Background:

County Connection offers a mobile lobby, where staff visit areas within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

Additional Information:

County Connection continued customer outreach with the mobile lobby in June throughout Central Contra Costa County. We scheduled 22 mobile lobby events, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. We have found that many of our customers, particularly our senior customers and underserved communities, find it is convenient to meet our staff while we're out in their respective neighborhoods. For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customers Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Aside from our regular mobile lobby events, we do not have any additional community events planned for July.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: June 2023 Calendar

Attachment 2: July 2023 Calendar

Attachment 1

June -- 2023						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				<u>1</u> Lafayette Library 10-12	2 Moraga Library 10-12	<u>3</u>
<u>4</u>	<u>5</u> Walnut Creek BART 9-11	<u>6</u> Danville Library 10-12	7 Clayton Library 10-12	<u>8</u> Orinda Library 10-12	<u>9</u> Pleasant Hill Senior Center 10-12	<u>10</u>
<u>11</u>	<u>12</u> San Ramon Transit Center 9-11	<u>13</u> Lafayette BART 10-12	<u>14</u> North Concord BART 8-10	<u>15</u> Concord Library 12-2	<u>16</u> Rossmoor Farmers Market 9-1	<u>17</u> King of the BBQ Martinez Marina 11-8
<u>18</u> King of the BBQ Martinez Marina 11-6	<u>19</u> Martinez Senior Center 10-12	<u>20</u> Dublin BART 10-12	<u>21</u> Ride Route 17 Leaves: Concord BART @10 North Concord BART @10:28	<u>22</u> Pleasant Hill BART Contra Costa Centre 11-1	<u>23</u> Saint Mary's College 9-11	<u>24</u>
<u>25</u> Shadelands Made in the Shade 11-3	<u>26</u> Diablo Valley College 10-12	<u>27</u> Ride Route 28 Leaves: Concord BART @9:45 Amtrak @10:50	<u>28</u> Ride Route 35 Leaves: SRTC @7:31 Dublin BART @8:06	<u>29</u> Martinez Amtrak 9-11	<u>30</u> Orinda BART 11-1	

JULY - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<u>1</u>
<u>2</u>	<u>3</u> North Concord BART 10-12	<u>4</u> HOLIDAY	<u>5</u> Pleasant Hill Contra Costa Centre 11:30-1:30	<u>6</u> Lafayette Library 10-12	<u>7</u> Moraga Library 10-12	<u>8</u>
<u>9</u>	<u>10</u> Walnut Creek BART 9-11	<u>11</u> Danville Library 10-12	<u>12</u> Clayton Library 10-12	<u>13</u> Orinda Library 10-12	<u>14</u> Pleasant Hill Senior Center 10-12	<u>15</u>
<u>16</u>	<u>17</u> San Ramon Transit Center 9-11	<u>18</u> Lafayette BART 10-12	<u>19</u> Martinez Amtrak 10-12	<u>20</u> Concord Library 12-2	<u>21</u> Rossmoor Farmers Market 9-1	<u>22</u>
<u>23</u>	<u>24</u> Martinez Senior Center 10-12	<u>25</u> Walnut Creek Library 10-12	<u>26</u> Orinda BART 9-11	<u>27</u> Ride Route 20 Leaves: DVC @8:22 Concord BART @8:45	<u>28</u> Ride Route 35 Leaves: SRTC @7:31 Dublin BART @8:06	<u>29</u>
<u>30</u>	<u>31</u> Ride Route 99X Leaves: North Concrd BART @6:48 Martinez Amtrak @7:28					