

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, September 7, 2023, 8:30 a.m.

Directors: Candace Andersen, Kevin Wilk, Rob Schroder, Don Tatzin
Staff: Ruby Horta, Rashida Kamara, Melody Reeb, and Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:44 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from July 6, 2023

The Committee approved the minutes.

4. Paratransit Service Area Analysis Update

Ms. Kamara presented an update on the paratransit service area analysis, including a look at trips outside the service area, financial cost, on-time performance impact, resource utilization, and federal compliance. With a focus on out-of-service-area trips, the routes accommodated fewer passengers, cost more to operate, and allowed for fewer available routes for core paratransit customers within the 1.5 mile service area. The Committee directed staff to move forward with developing a proposed policy to bring back to the Committee for consideration.

5. Dynamic Personal Microtransit Project Update (DPMT)

Ms. Horta spoke on efforts from Contra Costa Transit Authority (CCTA) and Eastern Contra Costa Transit Authority (Tri Delta) who developed a process to solicit a Developer Team to advance the DPMT project using a public/private partnership (P3) model. The Developer Team is made up of Plenary Americas USA Ltd. (implementation partner), Glydways, Inc. (system technology partner), Flatiron West, Inc. (lead construction contractor), Circlepoint, Inc. (environmental advisor), and InfraStrategies, LLC (grand developer/strategic funding advisor). Both CCTA and Tri Delta's Boards authorized their agencies to enter into a System Pre-Development Agreement with East County Connection Partners to advance the project.

6. State Legislative Update

Ms. Horta shared an update on SB 125, the transportation budget trailer bill, which provides public transit agencies with funding. MTC is currently drafting an outline of how they plan to spend funds.

7. Clipper Fare Change Title VI Fare Equity Analysis

Ms. Reeb outlined proposed changes to Clipper START, Youth Clipper, and Express route fares and noted that staff removed an earlier proposal to reduce the Day Pass threshold due to impacts on other East Bay operators. Mr. Dixit presented results from the Title VI Fare Equity Analysis, which found no disparate impact or disproportionate burden as a result of any of the proposed fare changes. MTC, who administers the Clipper START program, is incentivizing all operators to offer a 50% discount by increasing its reimbursement amount, and County Connection is expected to receive a total of \$28,271. A public hearing will be held on the proposed changes at the September 28 Board meeting. The Committee recommended that the item be forwarded to the Board for approval.

8. Community Events

Mr. Jones shared the outreach calendar for September, which included 8 Mobile Lobby events scheduled at select locations throughout the month and 3 community events including the Emergency Preparedness Fair in Concord, the Live Well Resource Fair in San Ramon, and the Moraga Pear and Wine Festival in Moraga.

9. Committee Comments

None.

10. Future Agenda Items

None.

11. Next Scheduled Meeting

The next meeting was scheduled for Thursday, November 2, 2023 at 8:30 a.m. in-person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA

12. Adjournment – The meeting was adjourned at 9:33 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications