

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 10/25/2023

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: MR

SUBJECT: Community Events

Background:

County Connection offers a mobile lobby, where staff visit areas within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

Additional Information:

County Connection continued customer outreach with the Mobile Lobby throughout Central Contra Costa County. We scheduled 22 mobile lobby events in October, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. As well, we participated in 3 community events including a wellness fair at Sequoia Villamonte (10/4), and two "Trunk or Treats" (10/27 – Walnut Creek, 10/28 – Martinez). For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customers Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Looking forward in November, we're participating in the San Ramon 40th Anniversary parade (11/4) as well as participating at Concord Library's first Unhoused Resource Fair (11/15).

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: October 2023 Calendar

Attachment 2: November 2023 Calendar

Attachment 1

OCTOBER - 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<u>1</u>	<u>2</u> Martinez Amtrak 8-10	<u>3</u> Danville Library 10-12	<u>4</u> Pleasant Hill BART 10-12 Sequoia Villamonte 10-2	<u>5</u> Concord Senior Health Fair 8:30-2:30	<u>6</u> Lafayette Library 10-12	<u>7</u>
<u>8</u>	<u>9</u> Ride Route 1 Leaves: Rossmoor @10:14 Leaves Mitchell @11:05	<u>10</u> Lafayette BART 9-11	<u>11</u> Clayton Library 10-12	<u>12</u> Orinda Library 10-12	<u>13</u> Pleasant Hill Senior Center 10-12	<u>14</u>
<u>15</u>	<u>16</u> San Ramon Transit Ctr 9-11	<u>17</u> Orinda BART 9-11	<u>18</u> North Concord BART 8-10	<u>19</u> Concord Library 10-12	<u>20</u> Moraga Library 10-12	<u>21</u>
<u>22</u>	<u>23</u> Martinez Senior Center 10-12	<u>24</u> Saint Mary's College 9:30-11:30	<u>25</u> Walnut Creek BART 9-11	<u>26</u> Ride Route 35 Leaves: San Ramon Transit Ctr @11:33 Dublin BART @12:18	<u>27</u> Ride Route 6 Leaves: Orinda BART @12:23 Walnut Creek Trunk or Treat 3-6	<u>28</u> Martinez Halloween Spooktakular 11-2
<u>29</u>	<u>30</u> Ride Route 91X Leaves: Concord BART @7:30 Concord BART @8:00	<u>31</u> Ride Route 20 Leaves: Concord BART @9:00 DVC @9:37				

Attachment 2

NOVEMBER - 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			<u>1</u> Pleasant Hill BART 10-12	<u>2</u> Rossmoor Health Fair 9-2	<u>3</u> Lafayette BART 10-12	<u>4</u> San Ramon 40th Birthday Celebration Parade 6:30 PM
<u>5</u> DAYLIGHT SAVING	<u>6</u> Martinez Amtrak 8-10	<u>7</u> Danville Library 10-12	<u>8</u> Clayton Library 10-12	<u>9</u> Orinda Library 10-12	<u>10</u> Pleasant Hill Senior Center 10-12	<u>11</u> Veterans's Day
<u>12</u>	<u>13</u> Lafayette BART 10-12	<u>14</u> San Ramon Senior Center 9-12	<u>15</u> North Concord BART 8-10 Unhoused Resource Fair - Concord Libraray 2-4	<u>16</u> No Event	<u>17</u> Moraga Library 10-12	<u>18</u>
<u>19</u>	<u>20</u> Martinez Senior Center 10-12	<u>21</u> Ride Route 98X Leaves: Walnut Creek BART @10:52 Martinez Amtrak @11:43	<u>22</u> Ride Route 1 Leaves: Rossmoor @9:14 Mitchell Park&Ride 10:05	<u>23</u> HOLIDAY	<u>24</u> Ride Route 19 Leaves: Concord BART @ 11:30 Martinez Amtrak @12:18	<u>25</u>
<u>26</u>	<u>27</u> Saint Mary's College 9:30 - 11:30	<u>28</u> Walnut Creek BART 9-11	<u>29</u> San Ramon Transit 9-11	<u>30</u> Concord Library 10-12		