

### INTER OFFICE MEMO

To:	Marketing, Planning, & Legislative Committee	Date: 01/23/2024
From:	Ryan Jones, Manager of Marketing & Communications	Reviewed by: MP

# **SUBJECT: Community Events**

# Background:

County Connection offers a mobile lobby, where staff visit areas within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

# Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout Central Contra Costa County, with 22 mobile lobby events in January, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. There were no additional community events planned in January. Looking forward, staff has 20 Mobile Lobby events scheduled in February.

For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customers Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.

### **Recommendation:**

None, for information only.

### **Action Requested:**

None, for information only.

### **Attachments:**

Attachment 1: January 2024 Calendar

Attachment 2: February 2024 Calendar



# JANUARY 2024

IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

# VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THURS	FRI	SAT
	<b>01</b> HOLIDAY (No service)	02 DANVILLE LIBRARY 10a-Noon	03 CLAYTON LIBRARY 10a-Noon	04 ORINDA LIBRARY 10a-Noon	05 LAFAYETTE BART 8-10a	06 -
<b>07</b> -	08 MARTINEZ AMTRAK 9-11a	<b>09</b> ORINDA BART 8-10a	<b>10</b> RIDING RT 21 San Ramon Transit @9:41a WC BART @10:43a	11 CONCORD LIBRARY 10a-Noon	12 PH SENIOR CENTER 10a-Noon	13 -
-	15 RIDING RT 1 Rossmoor @9:14a Mitchell Park 'n Ride @10:05a	16 ST. MARY'S COLLEGE 9:30-11:30a	17 SAN RAMON TRANSIT CENTER 10a-Noon	18 RIDING RT 20 Concord BART @8:45a DVC @9:07a	<b>19</b> MORAGA LIBRARY 10a-Noon	20 -
21 -	22 MARTINEZ SENIOR CENTER 10a-Noon	23 WC BART 9-11a	24 N. CONCORD BART 9-11a	25 RIDING RT 35 San Ramon TC @9:21a Dublin BART @9:58a	26 PLEASANT HILL BART 8-10a	27 -
-	<b>29</b> RIDING RT 19 Concord BART @11:30a Amtrak @12:18p	30 MARTINEZ AMTRAK 10a-Noon	31 RIDING RT 93X Antioch BART @7:07a			



# FEBRUARY 2024

IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

# VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THURS	FRI	SAT
				01 ORINDA LIBRARY 10a-Noon	02 -	03 -
-	05 MARTINEZ AMTRAK 9-11a	06 DANVILLE LIBRARY 10a-Noon	07 CLAYTON LIBRARY 10a-Noon	08 CONCORD LIBRARY 10a-Noon	09 PH SENIOR CENTER 10a-Noon	10 -
-	12 RIDING RT 17 N Concord BART @11:28a Concord BART @Noon	13 RIDING RT 1 Rossmoor @11:14a Mitchell Park 'n Ride @12:05p	<b>14</b> WC BART 9-11a	15 RIDING RT 28 Amtrak @9:50a Concord BART @10:48a	16 MORAGA LIBRARY 10a-Noon	<b>17</b> -
-	<b>19</b> RIDING RT 98X Walnut Creek BART @10:52a Amtrak @11:43a	20 ORINDA BART 9-11a	21 PLEASANT HILL BART 8-10a	22 RIDING RT 93X Antioch @7:07a	23 MARTINEZ SENIOR HEALTH FAIR 9a-Noon	24 -
-	26 SAN RAMON TRANSIT CENTER 10a-Noon	27 RIDING RT 35 San Ramon Transit Center @10:33a Dublin BART @11:38a	28 ST. MARY'S COLLEGE 9:30-11:30a	29 N. CONCORD BART 10a-Noon		