

**Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, February 1, 2024, 8:30 a.m.**

Directors: Candace Andersen, Kevin Wilk, Amy Worth
Staff: Bill Churchill, Ruby Horta, Melody Reeb, Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from January 11, 2023

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill updated the Committee on SB 926 (Wahab), which calls for CalSTA to develop a plan to consolidate all transit agencies in the Bay Area. The bill is a reintroduction of SB 397 and contains the same language despite concerns expressed by transit operators. The Bay Area transit operators are also working to develop a proposal on a regional network management structure to be included in Senator Wiener's bill, SB 925. Mr. Churchill also informed the Committee about SB 210 (Leyva), which now requires emissions testing twice a year of vehicles running on diesel fuel and weighing over 14,000 lbs.

5. Draft 2025 County Connection Federal Legislative Advocacy Program

Mr. Jones presented a draft version of the FY 2025 printed Federal Legislative Advocacy Program brochure for discussion. Staff did not change the layout or format of the program and will provide the Committee with updated language, photos, and data in a future draft.

6. Regional Mapping & Wayfinding Project Update

Ms. Reeb provided an update on the Regional Mapping & Wayfinding Project being led by MTC. This project aims to full standardize wayfinding, mapping, and transit information throughout the region.

Staff shared proposed mock-ups of the signage noting that County Connection is long overdue for replacement of various bus stop signs.

7. Community Events

Mr. Jones shared the outreach calendar for February which included 19 Mobile Lobby events scheduled at select locations throughout the month. There were no additional community events planned for the month.

8. Committee Comments

None.

9. Future Agenda Items

None.

10. Next Scheduled Meeting

The next meeting was scheduled for Thursday, March 7, 2024 at 8:30 a.m. in-person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA

11. Adjournment – The meeting was adjourned at 9:40 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications.