

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 03/27/2024

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: MR

SUBJECT: Community Events

Background:

County Connection offers a mobile lobby, where staff visit various locations within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout Central Contra Costa County, with 20 mobile lobby events in March, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. There were no additional community events planned in February. Looking forward, staff has 22 Mobile Lobby events scheduled in April.

In addition to the Mobile Lobby, there is one Class Pass field trip scheduled in April, and staff is currently working on five Class Pass Trip Plans for May. Staff will also be attending two Earth Day events in April—the John Muir Birthday/Earth Day celebration on April 20, and the Lafayette Earth Day on April 21, in partnership with 511 Contra Costa. Both events are free and open to the public to attend.

For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customer Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: March 2024 Calendar

Attachment 2: April 2024 Calendar



County Connection







MARCH 2024



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THURS	FRI	SAT
					01 RIDING RT 98X Walnut Creek BART @10:52a Amtrak @11:43a	02 -
03 -	04 MARTINEZ AMTRAK 9-11a	05 RIDING RT 17 N. Concord BART @10:28a Concord BART @11:00a	06 CLAYTON LIBRARY 10a-Noon	07 ORINDA LIBRARY 10a-Noon	08 PH SENIOR CENTER 10a-Noon	09 -
10 -	11 N. CONCORD BART 9-11a	12 DANVILLE LIBRARY 10:30a-12:30p	13 LAFAYETTE BART 9-11a	14 CONCORD LIBRARY 10a-Noon	15 MORAGA LIBRARY 10a-Noon	16 -
17 -	18 MARTINEZ SENIOR 10a-Noon	19 RIDING RT 20 DVC @12:07P Concord BART @12:30p	20 RIDING RT 93X Antioch BART @7:07a	21 PLEASANT HILL BART 9-11a	22 WALNUTCREEK BART 9-11a	23 -
24 - 31	25 SAN RAMON TRANSIT CENTER 9-11a	26 ORINDA BART 9-11a	27 RIDING RT 1 Rossmoor @9:14a Mitchell Park 'n Ride @10:05a	28 RIDING RT 21 San Ramon Transit Center @10:41a Walnut Creek BART @11:43a	29 -	30 -

 <p><i>County Connection</i></p>	<h1>APRIL 2024</h1>				
					
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07 -	08 RIDING RT 1 Rossmoor @11:14a Mitchell Park 'n Ride @12:05p	09 DANVILLE LIBRARY 10a-Noon	10 RIDING RT 20 DVC @12:07p Concord BART @12:30p	11 CONCORD LIBRARY 10a-Noon	12 PH SENIOR CENTER 10a-Noon	13 -
14 -	15 MARTINEZ SENIOR 10a-Noon	16 RIDING RT 19 Concord BART @11:30a Martinez Amtrak @12:18p	17 RIDING RT 17 N. Concord BART @10:28a Concord BART @11:00a	18 PLEASANT HILL BART 9-11a	19 MORAGA LIBRARY 10a-Noon	20 JOHN MUIR EARTH DAY EVENT 10a-4p
21 LAFAYETTE EARTH DAY EVENT 11a-2p	22 RIDING RT 93X Antioch BART @7:07a	23 ORINDA BART 9-11a	24 RIDING RT 35 San Ramon Transit Center @9:21a Dublin BART @9:58a	25 TREAT TOWERS 11a-2p	26 N. CONCORD BART 9-11a	27 -
28 -	29 RIDING RT 28 Martinez Amtrak @8:50a Concord BART @9:48a	30 WALNUT CREEK BART 9-11a				