

## INTER OFFICE MEMO

**To:** Marketing, Planning, & Legislative Committee

**Date:** 04/24/2024

**From:** Ryan Jones, Manager of Marketing & Communications

**Reviewed by:**



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**SUBJECT: Community Events**

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### **Background:**

County Connection offers a Mobile Lobby, where staff visit various locations within the service area. When possible, we also participate in select community and business events, and coordinate Class Pass field trips for schools with service along fixed routes.

### **Additional Information:**

County Connection continues in-person customer outreach with the Mobile Lobby throughout Central Contra Costa County, with 22 Mobile Lobby events in April, which included visiting libraries, senior centers, and transit hubs where we helped people with trip planning, Regional Transit Discount Card and LINK (paratransit) applications, signing up with the Clipper app, and answered other general inquiries of our services. Additionally, staff participated in John Muir Birthday/Earth Day Celebration in Martinez on April 20 and the Lafayette Earth Day Event in Lafayette on April 21. Both events were free and open to the public to attend.

Looking forward, staff has 20 Mobile Lobby events scheduled in May including Sweep Away Stigma, a mental health awareness event and the Monument Crisis Center Resource Fair in Concord on May 1, and Truck Time in San Ramon on May 4. County Connection is also a sponsor for Spring Fest in Concord and the Pleasant Hill Wine Festival. We have 6 Class Passes scheduled with Silverwood Elementary (176 students, 50 adults) to ride fixed-route service on upcoming field trips.

For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customer Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Staff is also taking a more active role in helping to recruit and fill vacancies on the Advisory Committee. Flyers will be displayed on buses and distributed at Mobile Lobby events. All printed assets contain a QR code to direct interested parties to a *Join the Advisory Committee* page where they can find more information and be directed to their respective City Clerks to apply.

### **Financial Implications:**

Any costs associated with events are included in the Promotions budget.

### **Recommendation:**

None, for information only.

**Action Requested:**

None, for information only.



**Attachments:**

Attachment 1: April 2024 Calendar

Attachment 2: May 2024 Calendar

Attachment 3: Join the Advisory Committee Flyer (English)

Attachment 4: Join the Advisory Committee Flyer (Spanish)

 <p><b>MOBILE LOBBY</b></p> <p><i>County Connection</i></p>	<h1>APRIL 2024</h1>				
					
	<p>IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING</p>				

## VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THURS	FRI	SAT
	01 MARTINEZ AMTRAK 9-11a	02 RIDING RT 98X Walnut Creek BART @10:52a Martinez Amtrak @11:43a	03 CLAYTON LIBRARY 10a-Noon	04 ORINDA LIBRARY 10a-Noon	05 LAFAYETTE BART 8-10a	06 -
07 -	08 RIDING RT 1 Rossmoor @11:14a Mitchell Park 'n Ride @12:05p	09 DANVILLE LIBRARY 10a-Noon	10 RIDING RT 20 DVC @12:07p Concord BART @12:30p	11 CONCORD LIBRARY 10a-Noon	12 PH SENIOR CENTER 10a-Noon	13 -
14 -	15 MARTINEZ SENIOR 10a-Noon	16 RIDING RT 19 Concord BART @11:30a Martinez Amtrak @12:18p	17 RIDING RT 17 N. Concord BART @10:28a Concord BART @11:00a	18 PLEASANT HILL BART 9-11a	19 MORAGA LIBRARY 10a-Noon	20 JOHN MUIR EARTH DAY EVENT 10a-4p
21 LAFAYETTE EARTH DAY EVENT 11a-2p	22 RIDING RT 93X Antioch BART @7:07a	23 ORINDA BART 9-11a	24 RIDING RT 35 San Ramon Transit Center @9:21a Dublin BART @9:58a	25 TREAT TOWERS 11a-2p	26 N.CONCORD BART 9-11a	27 -
28 -	29 RIDING RT 28 Martinez Amtrak @8:50a Concord BART @9:48a	30 WALNUT CREEK BART 9-11a				



*County Connection*

# MAY 2024



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

## VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
			<b>01</b> CLAYTON LIBRARY 10a-Noon	<b>02</b> ORINDA LIBRARY 10a-Noon	<b>03</b> LAFAYETTE BART 8-10a	<b>04</b> TRUCK TIME SAN RAMON 9a-1p
<b>05</b> -	<b>06</b> RIDING RT 15 Concord BART @11:23a PH BART 12:10p Concord BART @12:48p	<b>07</b> MARTINEZ AMTRAK 9-11a	<b>08</b> RIDING RT 20 DVC @12:07p Concord BART @12:30p	<b>09</b> CONCORD LIBRARY 10a-Noon	<b>10</b> PLESANT HILL SENIOR CENTER 8:30a-Noon	<b>11</b> -
<b>12</b> -	<b>13</b> RIDING RT 1 Rossmoor @8:14a Mitchell Park & Ride @9:05a	<b>14</b> DANVILLE LIBRARY 10a-Noon	<b>15</b> SAN RAMON SENIOR CENTER 9a-Noon	<b>16</b> PLEASANT HILL BART 9-11a	<b>17</b> RIDING RT 17 N Concord BART @7:28a Concord BART @8:00a	<b>18</b> -
<b>19</b> -	<b>20</b> MARTINEZ SENIOR CENTER 10a-Noon	<b>21</b> WALNUT CREEK BART 9-11a	<b>22</b> RIDING RT 19 Concord BART @11:30a Martinez Amtrak @12:18p	<b>23</b> ORINDA BART 9-11a	<b>24</b> -	<b>25</b> -
<b>26</b> -	<b>27</b> -	<b>28</b> -	<b>29</b> RIDING RT 98X Walnut Creek BART @10:52a Martinez Amtrak @11:43a	<b>30</b> RIDING RT 93X Antioch BART @7:07a	<b>31</b> MORAGA LIBRARY 10a-Noon	

# County Connection



JOIN THE COUNTY CONNECTION

## ADVISORY COMMITTEE

LET YOUR  
VOICE BE  
HEARD!

We are looking for community members who want to make a difference in our public transit system.



- Influence public transit policies
- Represent your community
- Develop your leadership skills

SCAN  
QR CODE



**JOIN TODAY!**  
Contact Rosa Noya  
925-680-2084  
noya@cccta.org



COUNTYCONNECTIONCA



COUNTYCONNECTION



CCCTA

# County Connection



## ÚNETE A LA COMISIÓN CONSULTIVA DE COUNTY CONNECTION

¡DEJA QUE  
SE ESCUCHE  
TU VOZ!

Buscamos miembros de la comunidad que quieran hacer una diferencia en nuestro sistema de transporte público.



- **Influye en las políticas de transporte público**
- **Representa a tu comunidad**
- **Desarrolla tus habilidades de liderazgo**

ESCANEAR  
CÓDIGO QR



**¡ÚNETE HOY!**  
Contacto Rosa Noya  
925-680-2084  
noya@cccta.org



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