

INTER OFFICE MEMO

To: Marketing, Planning, & Legislative Committee

Date: 6/21/24

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: 

SUBJECT: Community Events

Background:

County Connection offers a Mobile Lobby, where staff visit various locations within the service area. When possible, staff also participates in select community and business events, and coordinates Class Pass field trips for schools with service along fixed routes.

Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout Central Contra Costa County, which includes visiting libraries, senior centers, and transit hubs to assist people with trip planning, Regional Transit Discount (RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries of our services.

Staff has 18 Mobile Lobby events scheduled in July including partnering with the Concord Police Department for their Bike Rodeo event on July 13. Staff will also be attending Middle and High School Back-to-School nights to promote Pass2Class and Youth Clipper cards beginning July 31 and through the beginning of August. Additionally, staff offers one Class Pass for the summer programs and there is a group scheduled with Concord Child Care Center (29 students, 6 adults) to Route 16 to go to the movies in downtown Pleasant Hill.

For those who wish to come to our office, our lobby is open to the public, 8:00 a.m.-3:00 p.m., Monday-Friday. Customer Service Representatives also answer phones from 6:30 a.m.-6:30 p.m., Monday-Friday.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: July 2024 Calendar



County Connection

JULY 2024



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
	01 RIDING RT 1 Rossmoor @11:14a Mitchell @ 12:05p	02 MARTINEZ AMTRAK 8-10a	03 CLAYTON LIBRARY 10a-Noon	04 	05 -	06 -
07 -	08 -	09 -	10 RIDING RT 21 San Ramon Transit Center @12:41p	11 ORINDA LIBRARY 9:30-11:30a	12 PLEASANT HILL SENIOR CENTER 10a-Noon	13 -
14 -	15 MONUMENT CRISIS CENTER 10a-Noon	16 CONCORD LIBRARY 9:30-11:30a	17 -	18 RIDING RT 17 N. Con BART @10:28a Concord BART @11:00a	19 MORAGA LIBRARY 9-11a	20 -
21 -	22 MARTINEZ SENIOR CENTER 10a-Noon	23 WALNUT CREEK BART STATION 8:30-10:30a	24 RIDING RT 35 Dublin BART @11:38a	25 PLEASANT HILL BART STATION 9-11a	26 ROSMOOR FARMERS MARKET 9:30a-1p	27 -
28 -	29 RIDING RT 93X Antioch BART @7:07a	30 LAFAYETTE BART 8-10a	31 RIDING RT 28 Amtrak @9:50a Concord BART @10:48a			