

**EXHIBIT A**

**PROPOSAL COVER FORM AND COST PROPOSAL**

Central Contra Costa Transit Authority

Concord, California

Submission Date \_\_\_\_\_

The undersigned Proposer submits this proposal in accordance with the RFP and addenda, if any.

Company Name \_\_\_\_\_

Having examined the RFP documents referred to above and all conditions affecting the work, the undersigned Proposer hereby proposes and agrees to furnish all labor, materials, equipment, and any other services, including all costs and expenses associated herewith, which are necessary for the completion of the work for:

BUS ADVERTISING SERVICES, PROJECT NUMBER 2024-MA-01

**PROPOSAL TO THE CENTRAL CONTRA COSTA TRANSIT AUTHORITY**

For contract for providing Bus Advertising Services, Project Number 2024-MA-01

Board of Directors  
Central Contra Costa Transit Authority  
C/O Ryan Jones, Manager of Marketing & Communications  
2477 Arnold Industrial Way  
Concord, CA 94520

Business Name of Proposer: \_\_\_\_\_

Business Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

**Conditions:**

1. The Request for Proposals, required forms, and addenda, if any, are made a part of this proposal.
2. Proposer acknowledges that it has received the following Addenda, if any:

Addendum # \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

3. The Proposer understands that County Connection reserves the right to reject any or all proposals or to waive any informality or technicality in any proposal in the interest of County Connection.
4. The Proposer has enclosed the following documents and completed forms:
  - a. Form of Proposal
  - b. List of Prime Contractor and Subcontractors/Suppliers
5. **FIRM PROPOSAL.** The undersigned understands and agrees to be bound to the proposed scope of work and cost proposal for ninety (90) days from the proposal due date.
6. The undersigned is prepared to sign the sample agreement without alterations or exceptions or if it is requesting modifications to the sample agreement and/or any requirements of this RFP, shall include such requested modifications in its proposal.

**COST PROPOSAL**

**Instructions: Proposers must fill in all spaces on this form to be considered responsive to the solicitation requirements.**

**OPTION A – ONLY ADVERTISING FORMATS PLACED BELOW SIDE WINDOWS.**

<b>Contract Year</b>	<b>Fixed Annual Guarantee</b>	<b>Percentage of Gross Revenue With Minimum Monthly Guarantee</b>	
		<b>%</b>	<b>\$</b>
Base Year One	\$	%	\$
Base Year Two	\$	%	\$
Base Year Three	\$	%	\$
Option Year One	\$	%	\$
Option Year Two	\$	%	\$

**OPTION B - ALLOWS FULL WRAP COVERAGE ON UP TO 20% OF FLEET**

<b>Contract Year</b>	<b>Fixed Annual Guarantee</b>	<b>Percentage of Gross Revenue With Minimum Monthly Guarantee</b>	
		<b>%</b>	<b>\$</b>
Base Year One	\$	%	\$
Base Year Two	\$	%	\$
Base Year Three	\$	%	\$
Option Year One	\$	%	\$
Option Year Two	\$	%	\$

**SIGNED**

The undersigned certify that I/we submit this Proposal and sign this Proposal Cover Form and Cost Proposal with full and proper authorization to do so and have read, understood, and will comply with all the terms and conditions set forth in the RFP documents.

**IF SOLE OWNER:**

I sign as sole owner of the business named above:

\_\_\_\_\_

**IF PARTNERSHIP:**

The undersigned certify that we are partners in the business named above and that we sign this proposal with full authority to do so: (one or more partners may sign)

\_\_\_\_\_

**IF CORPORATION:**

The undersigned certify that they sign this proposal with full and proper authorization to do so.\*

Corporation Name \_\_\_\_\_

By \_\_\_\_\_ Title \_\_\_\_\_

By \_\_\_\_\_ Title \_\_\_\_\_

Incorporated under the laws of the State of \_\_\_\_\_

*\* If the Proposer is a Corporation, two officers of the corporation consisting of one from each of the following categories must sign: 1) the President, Vice President or Board Chair and 2) the Secretary, Assistant Secretary, Chief Financial Officer or Assistant Treasurer. If only one officer signs or an individual not specified above, the Proposer will submit satisfactory evidence that the individual is authorized to sign for and bind the corporation.*

**IF JOINT VENTURE:**

The undersigned certify that they sign this proposal with full and proper authorization to do so\*\*:

Joint Venture Composed of \_\_\_\_\_

By \_\_\_\_\_ Title \_\_\_\_\_

By \_\_\_\_\_ Title \_\_\_\_\_

*\*\* If the Proposer is a joint venture, the proposal shall be signed on behalf of each participating company by officers or other individuals who have the full and proper authorization to bind each company to the proposal.*

Proposal packages shall be placed in a sealed envelope marked Attention: Ryan Jones, Request for Proposal #2024-MA-01, Bus Advertising Services, 2477 Arnold Industrial Way, Concord, CA 94520, prior to 3:00 p.m. September 5, 2024.