

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, July 11, 2024, 8:30 a.m.

Directors: Candace Andersen, Kevin Wilk
Staff: Bill Churchill, Ruby Horta, John Sanderson, Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None

3. Approval of Minutes from June 6, 2024

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill updated the Committee on SB 1031 (Wiener & Wahab), which the Senators pulled and will introduce a revised bill next year. The focus will shift to mitigating the fiscal cliff for Muni and BART, and MTC has established a select committee to create a measure. Raayan, legislative aide to Senator Wiener is in communication with Mr. Churchill to ensure that the voices of small operators will be represented in the revision. Additional bills being watched are AB 2561 (McKinnor), that requires public agencies to meet with unions if the vacancy rate exceeds 10% for longer than 100 days, and SB 1116 (Portantino, Durazo), which provides union employees with unemployment benefits if members are on strike more than 2 weeks.

5. Automated Driving Systems (ADS) Pilot Program

Mr. Sanderson shared information on the Automated Driving Systems (ADS) pilot program launching in Martinez this fall. The program will provide patients designated by the hospital access to nutrition and medication resources using autonomous vehicles. County Connection will provide four drivers who will serve as an attendant inside the autonomous vehicle while it is in operation. The pilot program will run for one year.

6. Pass2Class Student Free Ride Program

Mr. Jones provided the Committee with an update on the 2024 Pass2Class program. Staff will promote the free student pass program through County Connection social media channels at the start of the school year. The program is run by 511 Contra Costa and the Bay Area Air Quality Management District (BAAQMD) as an effort to promote taking public transit, reducing traffic congestion, and improving air quality in the region.

7. Community Events

Mr. Jones shared the outreach calendar for July, which includes 18 Mobile Lobby events scheduled at select locations throughout the month, including the Concord Bike Rodeo (7/13), and Back-to-School outreach events (7/31-8/22) at Iron Horse, Oak Grove and Pine Hollow Middle Schools; Acalanes, California, Concord, Miramonte, and Monte Vista High Schools.

8. Committee Comments

None.

9. Future Agenda Items

None.

10. Next Scheduled Meeting

The next meeting was scheduled for Thursday, September 5, 2024 at 8:30 a.m. in-person at Supervisor Andersen’s Office, 3338 Mt. Diablo Blvd., Lafayette, CA

11. Adjournment – The meeting was adjourned at 9:21 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications.