

**To:** Marketing, Planning, & Legislative Committee

**Date:** 09/20/2024

**From:** Ryan Jones, Manager of Marketing & Communications

**Reviewed by:** AMS

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**SUBJECT: Community Events**

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**Background:**

County Connection offers a Mobile Lobby, where staff visit various locations within our service area. When possible, staff also participates in select community and business events, and coordinates Class Pass field trips for schools served by our fixed routes.

**Additional Information:**

County Connection continues in-person customer outreach with the Mobile Lobby throughout our service area, including visits to libraries, senior centers, and transit hubs to assist people with trip planning, Regional Transit Discount (RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries of our services.

Staff has 18 Mobile Lobby events scheduled in October, including events at Diablo Valley College's San Ramon campus (10/1), the Concord Senior Center Health Expo (10/3), and a Trunk-R-Treat in Walnut Creek (10/25).

For those who wish to come to our office, our lobby is open to the public weekdays from 8:00 a.m. to 3:00 p.m., and our Customer Service Representatives answer phones from weekdays from 6:30 a.m. to 6:30 p.m.

**Financial Implications:**

Any costs associated with events are included in the Promotions budget.

**Recommendation:**

None, for information only.

**Action Requested:**

None, for information only.

**Attachments:**

Attachment 1: October 2024 Calendar



*County Connection*

# OCTOBER 2024



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

## VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
		<b>01</b> ORINDA LIBRARY 9:30-11:30a	<b>02</b> -	<b>03</b> CONCORD SENIOR CENTER HEALTH EXPO 9a-2p	<b>04</b> RIDING RT 98X Amtrak @7:13a Walnut Creek BART @8:35a	<b>05</b> -
<b>06</b> -	<b>07</b> RIDING RT 1 Rossmoor @9:14a Mitchell Park 'n Ride @10:05a	<b>08</b> RIDING RT 17 N. Concord BART @8:28a Concord BART @9:00a	<b>09</b> -	<b>10</b> PLEASANT HILL BART STATION 9-11a	<b>11</b> MARTINEZ SENIOR CENTER 9-11a	<b>12</b> -
<b>13</b> -	<b>14</b> MONUMENT CRISIS CENTER 10a-Noon	<b>15</b> CONCORD LIBRARY 9-11a	<b>16</b> -	<b>17</b> PLEASANT HILL SENIOR CENTER 8:30-10:30a	<b>18</b> RIDING RT 93X Antioch BART @7:07a	<b>19</b> -
<b>20</b> -	<b>21</b> LAFAYETTE BART STATION 8:30-10:30a	<b>22</b> WALNUT CREEK BART STATION 8:30-10:30a	<b>23</b> -	<b>24</b> ORINDA BART STATION 8:30-10:30a	<b>25</b> RIDING RT 15 Pleasant Hill BART @10:10a Concord BART @11:23a	<b>26</b> -
<b>27</b> -	<b>28</b> N. CONCORD BART STATION 8-10a	<b>29</b> MARTINEZ AMTRAK 8-10a	<b>30</b> -	 <b>31</b> RIDING RT 10 Conord BART @8:00a Washington/ Clayton @8:29a		