

**Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, December 5, 2024, 8:30 a.m.**

Directors: Candace Andersen
Staff: Bill Churchill, Ruby Horta, Andrew Smith, Ryan Jones
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None.

3. Approval of Minutes from November 7, 2024

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill shared that MTC will hold a special session on December 9 to discuss efforts to prepare a regional transportation tax measure to help recoup post-COVID declines in revenue for BART, Caltrain, SF Muni, and other Bay Area transit agencies. The Transportation Revenue Select Committee has provided the commission with two funding scenarios: the first would provide funding for transit operations and is a 10-year half-cent sales tax estimated to yield \$560M/year; and the second would provide funding for both transit operations and infrastructure, and is a 30-year parcel tax and half-cent sales tax, and is estimated to yield \$1.3-1.5B/year.

5. Pass2Class Report

Mr. Jones provided a summary of the Pass2Class sales and usage, highlighting that there were 2,024 passes sold this year and 48,296 trips taken. Notably, school routes 601, 602, and 605, which provide service to Walnut Creek Intermediate School, carried close to a quarter of the total Pass2Class riders. Route 606, which serves Miramonte High School and Orinda Intermediate School was next and carried 17% of Pass2Class riders. 511 Contra Costa reimbursed County Connection \$1.00 per ride for a total earning of \$48,926.00.

6. Community Events

Mr. Jones shared the outreach calendar for December, which included 14 Mobile Lobby events scheduled at select locations throughout the month. Staff will also participate in community events at the Broadway Plaza Parade of Lights in Walnut Creek (12/5) and the Holiday Frolic Parade in Martinez (12/6).

7. Committee Comments

None.

8. Future Agenda Items

None.

9. Next Scheduled Meeting

The next meeting was scheduled for Thursday, January 9, 2024, at 8:30 a.m. in-person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA.

10. Adjournment – The meeting was adjourned at 8:50 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications.