

To: Marketing, Planning, & Legislative Committee

Date: 1/23/2025

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: AMS

SUBJECT: Community Events

Background:

County Connection offers a Mobile Lobby, where staff visit various locations within our service area. When possible, staff also participate in select community and business events, and coordinates Class Pass field trips for schools served by our fixed routes.

Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout our service area, including visits to libraries, senior centers, and transit hubs to assist people with trip planning, Regional Transit Discount (RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries about our services.

Staff had 13 Mobile Lobby events scheduled in January and participated in the Spring 2025 International Student Check-in Day at Diablo Valley College's Pleasant Hill campus on January 23rd, for which staff also planned a Class Pass trip for students to visit Crescent Plaza for dinner on January 31st. For February, staff have 15 Mobile Lobby events planned.

For those who wish to come to our office, our lobby is open to the public on weekdays from 8:00 a.m. to 3:00 p.m., and our Customer Service Representatives answer phones on weekdays from 6:30 a.m. to 6:30 p.m.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

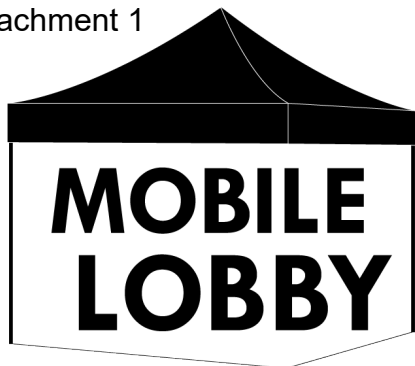
None, for information only.

Attachments:

Attachment 1: January 2025 Calendar

Attachment 2: February 2025 Calendar

Attachment 1



County Connection

JANUARY 2025



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
			01 	02	03	04
05	06	07 RIDING RT 7 Pleasant Hill BART @9:55a	08	09 RIDING RT 15 Pleasant Hill BART @10:10a Concord BART @10:48a & 11:23a	10 CLAYTON LIBRARY 10a-Noon	11
12	13	14 MONUMENT CRISIS CENTER 10a-Noon	15	16 PLEASANT HILL SENIOR CENTER 8:30-10:30a	17 MARTINEZ SENIOR CENTER 9-11a	18
19	20	21 ORINDA BART STATION 8:30-10:30a	22	23 LAFAYETTE BART STATION 9-11a	24 RIDING RT 20 DVC @ 8:51a Concord BART @9:20a	25
26	27 RIDING RT 18 Pleasant Hill BART @9:50a Amtrak @11:19a	28 RIDING RT 1 Rossmoor @10:14a Mithell @11:05a	29	30 RIDING RT 35 San Ramon Transit Center @10:01a Dublin BART @10:38a	31 RIDING RT 19 Amtrak @7:48a Concord BART @8:30a	



County Connection

FEBRUARY 2025



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
						01
02	03 RIDING RT 99X N. Concord BART @8:00a Amtrak @8:40a	04 RIDING RT 7 Pleasant Hill BART @9:00a	05	06 PLEASANT HILL SENIOR CENTER 8:30-10:30a	07 CLAYTON LIBRARY 10a-Noon	08
09	10	11 MONUMENT CRISIS CENTER 10a-Noon	12	13 RIDING RT 20 DVC @8:21a Concord BART @8:50a	14 RIDING RT 1 Rossmoor @11:14a Mithell @12:05a	15
16	17 RIDING RT 98X Amtrak @7:58a Walnut Creek BART @8:45a	18 N. CONCORD BART STATION 8:30-10:30a	19	20 RIDING RT 6 Lafayette BART @ 10:15a Orinda BART @11:16a & 11:23	21 MARTINEZ SENIOR CENTER 9:30-11:30a	22
23	24 RIDING RT 35 SRTC @10:01 Dublin BART @10:38	25 PLEASANT HILL BART STATION 8:30-10:30a	26	27 RIDING RT 93X Antioch BART @6:26a	28 RIDING RT 19 Amtrak @9:18a Concord BART @10:00a	