

To: Marketing, Planning, & Legislative Committee

Date: 2/25/2025

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: AMS

SUBJECT: Community Events

Background:

County Connection offers a Mobile Lobby, where staff visit various locations within our service area. When possible, staff also participate in select community and business events, and coordinates Class Pass field trips for schools served by our fixed routes.

Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout our service area, including visits to libraries, senior centers, and transit hubs to assist people with trip planning, Regional Transit Discount (RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries about our services.

Staff has 17 Mobile Lobby events scheduled in March and has started planning for the John Muir Birthday/Earth Day Celebration in April.

For those who wish to come to our office, our lobby is open to the public on weekdays from 8:00 a.m. to 3:00 p.m., and our Customer Service Representatives answer phones on weekdays from 6:30 a.m. to 6:30 p.m.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: March 2025 Calendar



County Connection

MARCH 2025



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
02 -	03 RIDING RT 17 Concord BART @8:53a N. Concord BART @9:25a	04 RIDING RT 7 Pleasant Hill BART @9:20a	05 -	06 PLEASANT HILL SENIOR CENTER 8:30-10:30a	07 CLAYTON LIBRARY 10a-Noon	01 - / 08
09 -	10 RIDING RT 35 San Ramon Transit Center @10:01a Dublin/Pleasanton BART @10:38a	11 MONUMENT CRISIS CENTER 10a-Noon	12 -	13 MARTINEZ SENIOR CENTER 9-11a	14 RIDING RT 1 Rossmoor @10:14a Mithell @11:05a	15 -
16 -	17 RIDING RT 98X Amtrak @7:58a Walnut Creek BART @8:45a	18 N. CONCORD BART STATION 8-10a	19 -	20 RIDING RT 18 Pleasant Hill BART @9:50a Amtrak @11:19a	21 RIDING RT 21 San Ramon Transit Center @10:41a Walnut Creek BART @11:43a	22 -
23 -	24 RIDING RT 99X N. Concord BART @8:00a Amtrak @8:40a	25 PLEASANT HILL BART STATION 8:30-10:30a	26 -	27 RIDING RT 20 DVC @8:21a Concord BART @8:50a	28 RIDING RT 19 Amtrak @9:18a Concord BART @10:00a	29 -
30 -	31 RIDING RT 93X Antioch BART @6:26a					