

Summary Minutes
Marketing, Planning, and Legislative Committee
Supervisor Andersen's Office
3338 Mt. Diablo Blvd.
Lafayette, CA
Thursday, October 2, 2025, 8:30 a.m.

Directors: Candace Andersen (remote), Kevin Wilk (remote)
Staff: Bill Churchill, Ruby Horta, Andrew Smith, Pranjal Dixit, Ryan Jones, Kyle Boehm
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Andersen.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None.

3. Approval of Minutes from September 4, 2025

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill provided an update on the State Budget, where the legislature approved \$5.1 billion under SB 125 for FY 25/26 and extended the Cap and Trade program (now Cap and Invest) until Jan 1, 2046, which includes funding tiers for programs like LCTOP and TIRCP. Mr. Churchill also provided an update on bills staff is watching including AB 1331 (Elhawary), a bill on workplace surveillance that did not pass. SB 79 (Wiener), which promotes transit-oriented housing by allowing high-density residential development on sites within a set distance of major transit stops and located within residential, mixed use, or commercial zones was signed by the governor (Contra Costa County is exempted from this requirement due to a provision of the bill making it applicable only to counties with at least 16 train stations - Contra Costa County has only 15). AB 810 (Irwin) is a bill that requires government agencies to adapt their website URLs to end in ".gov". AB 1070 (Ward) is a bill that would prevent transit board members from being paid unless they personally use the transit system. AB 1421 (Wilson) was not passed and was a bill to create a Road Usage Charge Technical Advisory Committee in consultation with the Secretary of Transportation. And finally, AB 394 was signed by the governor and is a bill that would protect transit drivers from attack with a penalty of imprisonment not exceeding one year.

5. Service Equity Analysis

Mr. Dixit presented a proposal to modify Route 4 to improve reliability and address operational challenges caused by traffic delays and limited charging time for electric buses. The plan includes a new alignment, optimized stop locations, and future ADA upgrades in coordination with the City of Walnut Creek. Supported by an AHSC Grant awarded in April 2024 for the Civic Crossing affordable housing project, the proposal would restore weekday service to every 15 minutes from 7 a.m. to 9 p.m. for about five years. A Title VI Service Equity Analysis found no disparate impacts or disproportionate burdens on both minority and low-income riders based on established thresholds. Both protected populations are expected to benefit from an overall improvement in service frequency. Public outreach began in September, with one comment received to date, and a public hearing scheduled for October 16, 2025, before the Board meeting.

6. School Engagement

Mr. Jones shared that at the start of the 2025–26 school year, County Connection expanded its school outreach to promote the Pass2Class program and Youth Clipper Cards by combining in-person school visits with new virtual “Back to School: Transit 101” sessions. Staff attended orientations at Oak Grove, Pine Hollow, and Gale Ranch middle schools, collecting 120 Youth Clipper applications, while nine Zoom sessions were held across districts to share route information and trip-planning tips. The virtual format provided valuable feedback on parent and student priorities and highlighted effective communication tools such as PeachJar and Parent Square. Building on these insights, staff plan to continue hybrid outreach, incorporate polls and surveys, and explore recorded sessions and interactive demos to strengthen engagement and promote sustainable transportation for students and families.

7. Community Events

Mr. Jones shared the outreach calendar for October, which included 11 Mobile Lobby events throughout central Contra Costa County. Additionally, staff will participate in several community events, including the Concord Senior Health Expo (Oct. 9), Lafayette Truck or Treat (Oct. 11), and Walnut Creek Trunk or Treat (Oct. 24).

8. Committee Comments

None.

9. Future Agenda Items

None.

10. Next Scheduled Meeting

The next meeting was scheduled for Thursday, November 6, 2025, at 8:30 a.m. in-person at Supervisor Andersen’s Office, 3338 Mt. Diablo Blvd., Lafayette, CA.

11. Adjournment – The meeting was adjourned at 9:30 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications.