

To: Marketing, Planning, & Legislative Committee

Date: October 29, 2025

From: Ryan Jones, Manager of Marketing & Communications

Reviewed by: AMS

SUBJECT: Community Events

Background:

County Connection offers a Mobile Lobby, where staff visit various locations within our service area. When possible, staff also participate in select community and business events, and coordinates Class Pass field trips for schools served by our fixed routes.

Additional Information:

County Connection continues in-person customer outreach with the Mobile Lobby throughout our service area, including visits to libraries, senior centers, and transit hubs to assist people with trip planning, Regional Transit Discount (RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries about our services.

Staff has 10 Mobile Lobby events scheduled in November. Additionally, staff will be participating in the following community event:

- November 18: Unhoused Resource Fair at Concord Library

For those who wish to come to our office, our lobby is open to the public on weekdays from 8:00 a.m. to 3:00 p.m., and our Customer Service Representatives answer phones on weekdays from 6:30 a.m. to 6:30 p.m.

Financial Implications:

Any costs associated with events are included in the Promotions budget.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: November 2025 Calendar



County Connection

NOVEMBER 2025



IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
						01 -
02 -	03 -	04 RIDING RT 18 Martinez Amtrak 9:59a	05 -	06 ROSSMOOR HEALTH FAIR 10a-1p	07 NORTH CONCORD BART 8-10a	08 -
09 -	10 PLEASANT HILL BART 8-10a	11 -	12 -	13 RIDING RT 19 Martinez Amtrak 10:45a Concord BART 11:40a	14 RIDING RT 35 San Ramon Transit Center 10:10a Dublin BART 10:45a	15 -
16 -	17 MARTINEZ SENIOR CENTER 9-11a	18 RIDING RT 6 Orinda BART @11:23a	19 -	20 PLEASANT HILL SENIOR CENTER 8:30-10:30a	21 RIDING RT 98X Martinez Amtrak 10:43a Walnut Creek BART 11:40a	22 -
23 - 30	24 -	25 -	26 -	27 	28 -	29 -