

County Connection

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Summary Minutes Marketing, Planning, and Legislative Committee Thursday, June 4, 2026, 8:30 a.m.

Directors: Candace Andersen, Marisol Rubio, Kevin Wilk, Amy Worth
Staff: Bill Churchill, Ruby Horta, Andrew Smith, Pranjal Dixit, Ryan Jones, Kyle Boehm
Public: None

Call to Order: Meeting called to order at 8:30 a.m. by Director Rubio.

1. Approval of Agenda

The Committee approved the agenda.

2. Public Communication

None.

3. Approval of Minutes from May 7, 2026

The Committee approved the minutes.

4. State Legislative Update

Mr. Churchill shared the recent efforts to oppose the California Air Resources Board's (CARB) amendments to the Greenhouse Gas Reduction Fund. Mr. Churchill shared the amendments' impacts to County Connection, which include the LCTOP and TIRCP programs. Mr. Churchill also spoke on advocacy efforts to meet with County Connection's local delegation to the California Legislature. Mr. Churchill also provided an update on the Build America Act.

5. On-Call Planning Services

Mr. Dixit shared that in 2023, County Connection awarded a contract to Transportation Management & Design (TMD), which expired in March 2026. Over the three years of that contract, staff issued work orders for various projects which included an onboard passenger survey, the Transit Corridor Study, Title VI Program update, and development of bus stop spacing guidelines. As transit agencies reimagine services, County Connection seeks to issue a Request for Proposals (RFP) for a new on-call planning consultant contract.

6. State Audit Report

Ms. Horta discussed the recent state audit report findings. The audit reviewed six bus service agencies in the East Bay, including County Connection and the final report was released on May 28, 2026. Some of the key findings of the report included that the East Bay agencies audited regularly coordinate amongst each other, a recommendation that the Legislature consider amending state law

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to extend the Innovative Clean Transit (ICT) regulation deadline or allocate new funds to the transit agencies for these purchases. Combining the Easy Bay transit agencies was not a recommendation.

7. Youth Ride Free

Mr. Jones shared that early engagement efforts to promote Youth Ride Free has had a strong showing online, including new platforms such as SnapChat to engage with new, younger audiences. As well, staff is coordinating with Tri Delta Transit, WestCAT, and Contra Costa Transportation Authority to share messaging and printed assets across the county.

8. Community Events

Mr. Jones shared the outreach calendar for June which included 10 Mobile Lobby events throughout central Contra Costa County. Additionally, Mr. Jones shared that staff will be participating in the Summer Unhoused Resource Fair at the Concord Library on June 11. There were three class passes (school field trips arranged on County Connection buses) scheduled for the month.

9. Committee Comments

None.

10. Future Agenda Items

None.

11. Next Scheduled Meeting

The next meeting was scheduled for Thursday, August 6, 2026, at 8:30 a.m. in person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA.

12. Adjournment – The meeting was adjourned at 9:22 a.m.

Minutes prepared and submitted by Ryan Jones, Manager of Marketing & Communications.