

To: Board of Directors

Date: June 11, 2026

From: Andrew M. Smith, Director of Planning & Marketing

Reviewed by: *Ref*

SUBJECT: Regional Mapping & Wayfinding Project – Martinez Pilot

Background:

The Regional Mapping & Wayfinding Project (RMWP), led by the Metropolitan Transportation Commission (MTC), aims to develop a standardized design for mapping, wayfinding signage, and transit information throughout the Bay Area, which is a key action item in MTC's Transit Transformation Action Plan (TTAP). The intent of the RMWP is to make transit easier to understand for both existing and new riders, and to provide resources and guidelines for the region's transit operators.

Prototype testing started last year at a number of major transit hubs (BART stations, etc.) and includes a new regional network identity that will unify the passenger experience throughout the region. Key elements include a three-color palette and modal icons (train, bus, ferry), adaptive wayfinding signage for all facility types, and a mobile website with real-time updates and accessibility features accessible via QR codes. Additionally, stop flags for buses and streetcars include color-coded route numbers denoting frequency, as shown below.

	Very High Frequency 1–10 minutes	Dark Red
	High frequency 11–15 minutes	Medium Red
	Medium Frequency 16–30 minutes	Dark Blue
	Low Frequency 31–120 minutes	Medium Blue
	Occasional At least every 121 minutes	Dark Blue outline



Martinez Pilot:

Last fall, County Connection staff contacted RMWP staff with a proposal for a pilot program to test the newly designed bus stop signs along the Alhambra Avenue corridor in Martinez. County Connection staff recommended this location because there has yet to be any prototype testing of the new signs outside

of major transit hubs (i.e. none yet along a bus route), and the Alhambra Avenue corridor has nine bus routes from three different operators (County Connection, Tri Delta Transit, and WestCAT), all of which will be included on the new shared signs.

MTC and County Connection are sharing the cost of the pilot program, with MTC producing the signs and conducting an opt-in survey using additional placards with QR codes at the bus stops, and County Connection installing the new signs on existing infrastructure (poles, shelters, etc.). Production of the new signs will start soon, and installation is expected to occur this summer. A total of 20 bus stops are included in the pilot along Alhambra Avenue, Berrellesa Street, Court Street, and Escobar Street, as listed in Attachment 1. A sample of some of the new bus stop signs is included in Attachment 2, showing the various formats to be used based on the number of bus routes and operators serving a given stop. Though the signs have not yet gone into production, many lessons have already been learned by staff, relating to bus stop naming conventions, bus stop spacing, labelling of bus route destinations, and other more technical details, which will help staff to plan and execute the systemwide sign update expected in the coming year.

Financial Implications:

None. Installation of the new signs will be performed by County Connection's maintenance staff as part of their regular duties.

Recommendation:

None, for information only.

Action Requested:

None, for information only.

Attachments:

Attachment 1: RMWP Martinez Pilot – Bus stop locations

Attachment 2: RMWP Martinez Pilot – Bus stop flag design samples

RMWP Martinez Pilot – Bus stop locations

Northbound

Stop Code	Stop Names	County Connection Routes	Tri Delta Transit Routes	WestCAT Routes
831268	Alhambra Ave and Walnut Ave	16, 98X, 316	200X	30Z
831256	Alhambra Ave and K St	16, 98X, 316		30Z
831257	Alhambra Ave and G St	16, 98X, 316		30Z
831258	Alhambra Ave and C St-Contra Costa Regional Medical Center	16, 28, 98X, 316	200X	30Z
831259	Alhambra Ave and Bertola St	16, 28, 98X, 316		30Z
831260	Alhambra Ave and Allen Dr	16, 28, 98X, 316		30Z
831261	Alhambra Ave and Jones St	16, 28, 98X, 316		30Z
831262	Alhambra Ave and Mellus St	16, 28, 98X, 316		30Z
831034	Escobar St and Alhambra Ave	16, 18, 19, 28, 98X, 99X, 316	200X	30Z
831032	Court St and Marina Vista Ave	16, 18, 19, 28, 98X, 99X, 316		30Z

Southbound

Stop Code	Stop Names	County Connection Routes	Tri Delta Transit Routes	WestCAT Routes
831289	Barrellesa St and Mellus St	16, 28, 98X, 316		30Z
831290	Barrellesa St and Jones St	16, 28, 98X, 316		30Z
831266	Barrellesa St and Robinson St	16, 28, 98X, 316		30Z
831292	Barrellesa St and Soto St	16, 28, 98X, 316		30Z
831264	Alhambra Ave and C St-Contra Costa Regional Medical Center	16, 28, 98X, 316	200X	30Z
831265	Alhambra Ave and F St	16, 98X, 316		30Z
831267	Alhambra Ave and J St	16, 98X, 316		30Z
831266	Alhambra Ave and Franklin Creek	16, 98X, 316		30Z
831268	Alhambra Ave and Walnut Ave	16, 98X, 316	200X	30Z

RMWP Martinez Pilot – Bus stop flag design samples

20" x 34" – one column – four routes – two operators



Alhambra Ave & G St

16	Martinez Amtrak Weekdays County Connection
30Z	Martinez Amtrak Weekdays WESTCAT
98X	Martinez Amtrak Weekdays County Connection
316	Pleasant Hill BART via Martinez Amtrak Weekends County Connection

County Connection

WESTCAT

 **Call 511 for
departures**

 **925-676-7500**

 **510-724-7993**

**Stop
ID**

831257

20" x 42" – one column – five routes – three operators



Alhambra Ave & Walnut Ave

16

Martinez Amtrak
Weekdays



30Z

Martinez Amtrak
Weekdays



98X

Martinez Amtrak
Weekdays



200X

Martinez Amtrak
Weekday commute hours



316

Pleasant Hill BART via
Martinez Amtrak
Weekends




925-676-7500

 TRI DELTA TRANSIT
925-754-6622


510-724-7993

 Call 511 for
departures

Stop
ID **831255**

20" x 38" – two columns – six routes – three operators



Alhambra Ave & C St - Contra Costa Regional Medical Center

16 County Connection Weekdays Martinez Amtrak	200X Weekday commute hours Martinez Amtrak
28 County Connection Weekdays Martinez Amtrak	316 County Connection Weekends Pleasant Hill BART via Amtrak
30Z WESTCAT Weekdays Martinez Amtrak	
98X County Connection Weekdays Martinez Amtrak	

County Connection

925-676-7500

TRI DELTA TRANSIT

925-754-6622

WESTCAT

510-724-7993

Call 511 for
departures

Stop ID **831258**

34" x 28½" – three columns – nine routes – three operators



Escobar St & Alhambra Ave

16

County
Connection
Weekdays

Martinez Amtrak

30Z

WESTCAT
Weekdays

Martinez Amtrak

316

County
Connection
Weekends

Pleasant Hill BART via Amtrak

18

County
Connection
Weekdays

Martinez Amtrak

98X

County
Connection
Weekdays

Martinez Amtrak

19

County
Connection
Weekdays

Martinez Amtrak

99X

County
Connection
Weekday
commute hours

Martinez Amtrak

28

County
Connection
Weekdays

Martinez Amtrak

200X

Weekday
commute
hours

Martinez Amtrak

County
Connection

925-676-7500

TRI DELTA TRANSIT

925-754-6622

WESTCAT

510-724-7993

Call 511 for
departures

Stop
ID **831034**