

To: Administration & Finance Committee

Date: July 29, 2026

From: Pranjal Dixit, Manager of Planning

Reviewed by: AMS

SUBJECT: Swiftly Contract

Background:

For the past several years, County Connection has subscribed to Swiftly, a cloud-based transit data platform known for its seamless integration with existing bus hardware and robust data analytics. We initially implemented Swiftly's On-Time Performance and Run Times modules to gain a comprehensive understanding of our service delivery and have since added Live Operations/Real-time Passenger Predictions, GPS Playback, and Service Adjustments. These additions have further enhanced live vehicle tracking, improved on-time performance monitoring for operations and customer service staff, and provided better stop predictions and real-time information for our customers.

Contract Renewal:

The annual Swiftly contract currently begins each August. However, this time we are renewing it for an 11-month term to align its timeline with our fiscal year budget cycle starting in FY 2028.

Financial Implications:

The 11-month cost for the five operational modules is \$237,316. To help cover this expense, staff will apply \$86,699 in remaining Transit Performance Initiative (TPI) funds specifically to the On-Time Performance, Run Times, and GPS Playback modules to gather more up-to-date data. The remaining balance will be funded through TDA funds, which are already included in the FY 2027 budget.

Recommendation:

Staff recommends renewing the contract with Swiftly for 11 months at a cost not to exceed \$237,316.

Action Requested:

Staff requests that the A&F Committee forward the proposed eleven-month contract to the Board for their approval.

Attachments:

None.