County Connection
2477 Arnold Industrial Way Concord, CA 94520-5326 (925) 676-7500 countyconnection.com

MARKETING, PLANNING & LEGISLATIVE COMMITTEE

MEETING AGENDA
Thursday, November 5, 2026
8:30 a.m.
Lamorinda Office of County Supervisor Candace Andersen
3338 Mt. Diablo Blvd, Lafayette, CA 94549

The committee may take action on each item on the agenda, even items that are listed as "information only". The action may consist of the recommended action, a related action or no action. Staff recommendations are subject to action and/or change by the committee.

Staff and members of the public may attend in-person or participate remotely via Zoom at:
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Webinar ID: 841 3490 8949

Should Zoom not be operational, please check online at: www.countyconnection.com for any updates or further instruction.

1. Approval of Agenda
2. Public Communication
3. Approval of Minutes from October 1, 2026*
4. CCTA Youth Transportation Survey Results – Information Only*
   (CCTA staff will discuss results from their Youth Transportation survey.)
5. State Legislative Update – Verbal Update
6. Transportation Expenditure Plan (TEP) – County Connection Proposal*
   (Staff will provide an overview of the programs and projects included in a request to CCTA for inclusion in the Transportation Expenditure Plan for an upcoming tax measure.)
7. Pass2Class Report – Information Only
   (Staff will provide an update on the Pass2Class program.)
8. Community Events*
9. Committee Comments
10. Future Agenda Items
11. Next Meeting – December 3, 2026
12. Adjournment

*Enclosure

**Teleconference location: 1516 Kamole Street, Honolulu, HI. 96821

General Information

Public Comment: Public comment may be submitted via email to hill@cccta.org. Please indicate in your email the agenda item to which your comment applies. Comments submitted before the meeting will be provided to the Committee before the meeting. Comments submitted after the meeting is called to order will be included in the correspondence that will be provided to the full Board.

Oral public comments will also be accepted during the meeting. If you have anything that you wish to be distributed to the committee and included for the official record, please include it in your email. Comments that require a response may be deferred for staff reply.

Availability of Public Records: This agenda, and all public records relating to an open session item on this agenda which are not exempt from disclosure pursuant to the California Public Records Act and are distributed to a majority of the legislative body, will be made available for public inspection by posting them to County Connection's website at www.countyconnection.com.

Accessible Public Meetings: Upon request, County Connection will provide written agenda materials in appropriate alternative formats, and provide disability-related modifications or accommodations including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings and provide comments at or related to public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, auxiliary aid, service, or alternative format requested at least two days before the meeting. Requests should be sent to the Board Clerk, Lathina Hill, at 2477 Arnold Industrial Way, Concord, CA 94520 or hill@cccta.org. Requests made by mail must be received at least two days before the meeting. Requests will be granted whenever possible and resolved in favor of accessibility.

Shuttle Service: With advance notice, a County Connection LINK shuttle can be provided from the Lafayette BART station for all individuals wishing to attend the meeting. To arrange for the shuttle service, please call (925) 938-7433 between 8:00 am and 5:00 pm at least one day prior to the meeting.

Currently Scheduled Board and Committee Meetings

Board of Directors:	Thursday, November 19, 9:00 a.m. County Connection Board Room 2477 Arnold Industrial Way, Concord, CA 94520
Administration & Finance Committee:	Wednesday, November 4, 9:00 a.m. County Connection Administrative Offices 2477 Arnold Industrial Way, Concord, CA 94520
Advisory Committee:	Thursday, November 5, 1:30pm County Connection Board Room 2477 Arnold Industrial Way, Concord, CA 94520
Marketing, Planning & Legislative Committee:	Thursday, December 3, 8:30 a.m. Lamorinda Office of County Supervisor Candace Andersen 3338 Mt. Diablo Blvd, Lafayette, CA 94549
Operations & Scheduling Committee:	Friday, November 6, 8:30 a.m. Pleasant Hill City Hall, Small Community Meeting Room 100 Gregory Lane, Pleasant Hill, CA 94523

The above meeting schedules are subject to change. Please check the County Connection Website (www.countyconnection.com) or contact County Connection staff at (925) 676-1976 to verify date, time, and location.

This agenda is posted on County Connection's Website (www.countyconnection.com) and at the County Connection Administrative Offices, 2477 Arnold Industrial Way, Concord, California

County Connection
2477 Arnold Industrial Way Concord, CA 94520-5326 (925) 676-7500 countyconnection.com

Agenda Item # 3.

Summary Minutes
Marketing, Planning, and Legislative Committee
Thursday, October 1, 2026, 8:30 a.m.

Directors: Candance Andersen, Marisol Rubio, Amy Worth, Kevin Wilk
Staff: Bill Churchill, Ruby Horta, Andrew Smith, Kyle Boehm and Lathina Hill
Public: None

Call to Order: Meeting called to order at 8:31 a.m. by Director Worth.

1. **Approval of Agenda**
   The Committee approved the agenda.

2. **Public Communication**
   None

3. **Selection of the Chair and Vice Chair**
   The Committee nominated and voted Director Amy Worth to serve as Committee Chair, and Director Marisol Rubio to serve as Vice Chair.

4. **Approval of Minutes from September 3, 2026**
   The Committee approved the minutes.

5. **State Legislative Update – Verbal Update**
   Bill Churchill provided a legislative update on AB 1383 (McKinnor), which was vetoed by the Governor, and AB 1599 (Ahrens), AB 1837 (Gonzalez), AB 1944 (Lee), SB 741 (Blakespear), SB 1087 (Cabaldon), and SB 1408 (Arreguín), which were signed by the Governor.

6. **Year-round Youth Ride Free Funding Request to TRANSPAC**
   Andrew Smith reported that County Connection successfully implemented two summer Youth Ride Free (YRF) pilot programs in June and July 2025 and 2026, allowing youth ages 5–18 to ride fare-free systemwide. The pilots demonstrated that a simple, no-pass, no-signup program can increase youth ridership and encourage lifelong transit use.
   Building on the success of these pilots, staff submitted a request to TRANSPAC for funding to establish a year-round YRF program under the same guidelines as the summer pilots. The request will be considered by the TRANSPAC Technical Advisory Committee and the CCCTA Board in October 2026.

   The requested funding would fully offset the cost of providing fare-free rides to youth, and increased ridership can be accommodated within existing service and schedules.

7. **Transit Month Update – Verbal Update**

   Andrew Smith reported that Transit Month takes place each September in the San Francisco Bay Area. Activities include community events, CEO ride-alongs, historical museum exhibits, and month-long contests encouraging participants to log transit trips for a chance to win prizes.

8. **Community Events**

   Andrew Smith reported that staff had 10 Mobile Lobby events scheduled for October, including the Concord Health Fair at the Concord Senior Center, Truck or Treat at Seedlings Preschool in Lafayette, and Treat at Civic Park in Walnut Creek.

   He also reported that Monte Gardens Elementary School scheduled two Class Pass trips in September, with another planned for October. All three classes are scheduled to visit the Galindo House in Concord.

9. **Committee Comments**

   None

10. **Future Agenda Items**

    Andrew Smith reported that CCTA would present youth ridership survey results at the November meeting.

11. **Next Scheduled Meeting**

    The next meeting is scheduled for Thursday, November 5, 2026, at 8:30 a.m. in person at Supervisor Andersen's Office, 3338 Mt. Diablo Blvd., Lafayette, CA.

12. **Adjournment**

    The meeting was adjourned at 9:30 a.m.

County Connection

Agenda Item #4

To: Marketing, Planning, & Legislative Committee **Date:** October 27, 2026

From: Ryan Jones, Manager of Marketing & Communications **Reviewed by:** AMS

SUBJECT: Youth Transportation Survey Results

Background:
The Contra Costa Transportation Authority (CCTA) conducted a Youth Transportation Survey to collect data in an effort to better understand how young people travel, what is working, and where families may need more support. County Connection staff provided community outreach support through our newsletters and social media.

Additional Information:
The data collected by CCTA through their Youth Transportation Survey was shared with parents and youth in Contra Costa County, with a total of 462 respondents. This data will be used to inform and shape future youth funding initiatives in Contra Costa County.

Financial Implications:
None, for information only.

Recommendation:
None, for information only.

Action Requested:
None, for information only.

Attachments:
Attachment 1: CCTA Youth Transportation Survey Memo

MEMORANDUM

Date: October 27, 2026

To: Andrew Smith, County Connection

From: Contra Costa Transportation Authority

RE: **Youth Transportation Survey Results**

This memo provides an overview of the presentation on the results of the 2026 Contra Costa Youth Transportation Program including the results of Youth Ride Free and Pass2Class and related surveys. The presentation will summarize the outreach and coordination efforts, program participation, and the preliminary results of the Countywide Youth Transportation Survey and Pass2Class program applications.

The 2026 Summary Contra Costa Youth Transportation Program overseen by the Contra Costa Transportation Authority (CCTA) included two programs: Youth Ride Free and Pass2Class. Youth Ride Free ran from June 1st through July, and Pass2Class ran from August 1st through September.

From June 9, 2026 to September 16, 2026, two surveys were conducted on Contra Costa youth transportation programs. One was a Countywide Youth

Transportation Survey (in both English & Spanish), which was open publicly countywide and the other was the Pass2Class program application. Both surveys presented the same set of questions regarding all youth programs in the county. The Pass2Class program intake form also collected data about trip replacement, distance from home to school, and frequency of transit riding from all program participants to ensure data collection requirements of the Air District by Transportation For Clean Air 40% Fund recipients.

The Youth Transportation Survey gathered feedback and preferences from both parents and youth across the county with a combination of multiple-choice, rank order, and free response questions about their familiarity, preferences, and feedback in relation to a variety of youth mobility options. This included questions about free and/or subsidized transit pass programs like Youth Ride Free, Pass2Class, and BayPass. The survey also asked about desired programs and outcomes beyond what is currently provided.

As requested by the County Connection board, CCTA took the lead on all countywide Contra Costa Youth Transportation Program marketing and outreach and the distribution of all surveys. Marketing and outreach included digital promotion, in person outreach at community events, and distribution through schools and newsletters. Through these outreach efforts, a total of 462 individuals completed the Countywide Youth Transportation Survey and 2,622 completed the Pass2Class survey, which provides a robust dataset of 3,084 responses for data analysis. Of the 2,622 Pass2Class responses, 58 percent were in the County Connection service area. The final exit surveys for Pass2Class will be collected over the next month, providing additional data for analysis.

As part of the presentation, CCTA will share the marketing and outreach distribution information as well as survey results, including how families prioritize transportation choices and overall trends related to travel and travel preferences in

the county. A final report including all Contra Costa Youth Transportation Program results including Youth Ride Free and Pass2Class, will be completed following a December CCTA Authority Board meeting. CCTA will also discuss the Countywide Youth Transportation Working Group, which is developing a coordinated approach to youth programs in Contra Costa County. The Working Group has been formed and CCTA will hold the kick off meeting in November.

County Connection

Agenda Item # 6

To: Marketing, Planning, & Legislative Committee **Date:** October 28, 2026

From: Andrew M. Smith, Director of Planning & Marketing **Reviewed by:** RLF

SUBJECT: Transportation Expenditure Plan (TEP) – County Connection Proposal

Background:
In November 2004, Contra Costa voters approved Measure J for a half-cent transportation sales tax to provide approximately $2.5 billion for countywide and local transportation projects and programs through the year 2034. Measure J is administered by the Contra Costa Transportation Authority (CCTA), with funding allocated pursuant to the voter-approved Transportation Expenditure Plan (TEP).

A New TEP for a New Tax Measure:
With 2034 nearing the horizon, CCTA has undertaken an effort to create a new TEP to be included in a future transportation sales tax measure to replace Measure J after its sunset. The creation of this TEP is a joint effort between CCTA, Contra Costa County and its cities, public transit operators, and others including the community at large. Over the past several months, staff from the four bus transit agencies have coordinated their efforts in crafting lists of capital and operating projects to be included in the TEP.

In mid-October, CCTA staff notified transit agency staff of an October 30th deadline to submit the projects requested for inclusion into the TEP, and that these requests could not be changed following their submittal. CCTA staff will then filter the individual projects to be forwarded for public discussion and CCTA Board review based on an analysis of metrics not yet been defined. CCTA staff will be creating and refining these metrics over the next two months and have indicated they will be shared with the CCTA Board in December. Projects which do not move forward will be discarded.

County Connection's proposal for the TEP is included as Attachment 1 and is being submitted to CCTA concurrent with the publication of this memo. The projects contained therein are grouped into three tiers, with each tier ranked in order of priority. Tier 1 (High-Priority Projects) represents an approximate doubling over current Measure J funding levels and is primarily intended to restore some of the reductions in service which have occurred since 2008. Tier 2 (Medium-Priority Projects) and Tier 3 (Low-Priority Projects) are cost-unconstrained proposals created at the request of CCTA staff, in order to provide the CCTA Board with a broader range of options. The costs of each tier are listed in the following table:

Project type	Tier 1	Tier 2	Tier 3	TOTAL
Operational Projects	$21.7M/yr	$38.9M/yr	$42.7M/yr	**$103.3M/yr**
Capital Projects	$0.3M	$338M	$378M	**$716.3M**

Financial Implications:
County Connection received approximately $8.7 million in Measure J funding in FY26, and it constitutes a substantial portion of the annual operating budget. Any reduction in funding under the new tax measure will necessitate a reduction in service, while an increase in funding will provide opportunities for the restoration of service lost to prior reductions in state funding and possible expansion.

Recommendation:
None. Information only.

Action Requested:
None. Information only.

Attachments:
Attachment 1: County Connection Proposal for the Contra Costa Transportation Authority Transportation Expenditure Plan

County Connection

County Connection Proposal

for the

Contra Costa Transportation Authority Transportation Expenditure Plan

October 28, 2026

County Connection provides public fixed route bus and paratransit service to Central Contra Costa County, Lamorinda, and the San Ramon Valley, a region that is home to half of all county residents. It operates 52 local, express, and school routes, and carried approximately 2.8 million passengers in fiscal year (FY) 2025/2026. Its service area covers approximately half of the County's urbanized land area and includes its largest city and major cultural and employment centers, as well as its only four-year university and largest community college.

County Connection has identified the following capital and operating projects necessary to continue providing essential mobility for all county residents following the sunset of the 2004 Measure J Transportation Sales Tax. These projects have been grouped into three tiers of highest to lowest priority, with the approximate cost of each project expressed in FY 2026/2027 dollars that may be subject to future revision. All costs are net, assuming continuation of current Measure J funding to maintain existing levels of service, and full funding of the projects listed in higher tiers (i.e. the costs listed for projects in Tier 3 assume full funding of the projects listed in Tier 2, etc.).

Each project is denoted by one or more of the following icons, indicating which of the Key Outcomes adopted by the Contra Costa Transportation Authority (CCTA) Board of Directors that will be met by the funding and implementation of that project:


Congestion


Safety


Access


Connectivity


Thriving Communities


Environment

With the continued growth of our cities, the limited ability to further expand our road network, and the increasingly prevalent consequences of global climate change, public transit is more important now than ever and demands an increasing level of local support in light of reduced state and federal funding. The projects listed herein will be essential in keeping Contra Costa County moving in the years to come.

Tier 1: High-Priority Projects

- Operational projects **(Total: $21.7M/yr)**
    - Sustain operations for existing bus and paratransit service (including the provision of paratransit service in areas beyond the federally required minimum of three-fourths of a mile from a fixed-route bus route), similar to Programs 14, 15, 16, 19, and 20 in the current Measure J TEP

      
    - Increased weekday and/or weekend bus service

      
        - "Show up and go" bus frequency (ideally every 20 minutes or better) along high-density/high-ridership corridors with connections to multiple Shared Mobility Hubs, such as along Clayton Rd and/or Monument Blvd in Concord, N Civic Dr/Oak Rd in Walnut Creek, and/or Moraga Rd/Moraga Way in Lamorinda
        - Improved bus frequency (every 30-45 minutes) along higher-demand corridors with connections to multiple Shared Mobility Hubs and major transit centers, such as along Alhambra Ave in Marinez, Bishop Ranch in San Ramon, and/or Treat Blvd in Concord and Walnut Creek
        - All-day weekday "BART gap" freeway express bus service connecting multiple Shared Mobility Hubs and major transit centers, such as between Dublin, San Ramon, and Walnut Creek via I-680; between Walnut Creek and Martinez via I-680 and SR-4; and between Martinez and Concord via SR-4
        - Operate weekday route pattern on weekends
    - Year-round Youth Ride Free program

      
- Capital projects **(Total: $0.3M)**
    - Planned queue-jump lanes – County Connection Transit Corridor Study

      
        - Monument Blvd at Oak Grove Rd (eastbound)
        - Ygnacio Valley Road at Cowell Rd (both directions)

- Examples of additional potential queue-jump lanes



  - Monument Blvd at Victory Ln (westbound)
  - Treat Blvd at Cherry Ln (eastbound)
  - Clayton Rd at Alberta Way (eastbound)
  - Ygnacio Valley Rd at Oak Grove Rd (westbound)
  - N Main St at Ygnacio Valley Rd (both directions)
  - S California Blvd at Mt. Diablo Blvd (both directions)

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Tier 2: Medium-Priority Projects

- Operational Projects **(Total: $38.9M/yr)**
  - College campus shuttles

    

    - Diablo Valley College shuttle – hourly weekday express service during the school year connecting the two DVC campuses (Pleasant Hill and San Ramon), with intermediate stops, as needed
    - St. Mary's College shuttle – late evening service until 10:00 pm during the school year
  - Increased weekday and/or weekend bus service

    

    - "Show up and go" bus frequency (ideally every 20 minutes or better) along high-density/high-ridership corridors and other higher-demand corridors with connections to multiple Shared Mobility Hubs and major transit centers, such as along Clayton Rd, Oak Grove Rd, and/or Monument Blvd in Concord; Alhambra Ave in Martinez; San Ramon Valley Blvd and/or Bollinger Canyon Rd in San Ramon; and/or Treat Blvd in Walnut Creek
    - Improved bus frequency (every 30 minutes) along fixed-route corridors outside of the "show-up-and-go" network but which have connections to multiple Shared Mobility Hubs or major transit centers, such as Morello Ave, Center Ave and/or Pacheco Blvd in Martinez; Contra Costa Blvd in Pleasant Hill; Shadelands and/or Rossmoor in Walnut Creek; and/or Concord Ave in Concord
    - Increased late evening bus service (until 10 pm or midnight) along high-density/high-ridership corridors and other higher-demand corridors with connections to multiple Shared Mobility Hubs and major transit centers, such as along Clayton Rd, Willow Pass Rd, Oak Grove Rd, and/or Monument Blvd in Concord; Alhambra Ave in Martinez; San Ramon Valley Blvd and/or Bollinger Canyon Rd in San Ramon; Contra Costa Blvd in Pleasant Hill; and/or Treat Blvd in Walnut Creek
  - Maintenance for additional bus stop amenities

    

- Capital projects **(Total: $338M)**
    - Full ZEB transition - fleet and charging infrastructure

      
    - Increased fleet size to accommodate additional service

      
    - Bus stop improvements to support accessible transit for all, and the “show up and go” transit network

      
        - Upgrade bus stops to current ADA standards
        - Install illuminated bus shelters and real-time arrival signage at bus stops with higher levels of boardings
        - Install solar lighting and seats at bus stops

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Tier 3: Low-Priority Projects

- Operational projects **(Total: $42.7M/yr)**
  - Increased and/or weekend bus service

    

    - "Show up and go" bus frequency (ideally every 20 minutes or better) along higher-demand corridors with connections to multiple Shared Mobility Hubs and major transit centers, such as Center Ave, Morello Ave, and/or Pacheco Blvd in Martinez; Shadelands and/or Rossmoor in Walnut Creek; Willow Pass Rd in Concord, and/or Contra Costa Blvd in Pleasant Hill
    - Enhanced all-day "BART gap" freeway express bus service (every 30 minutes with service until 10:00 pm) connecting multiple Shared Mobility Hubs and major transit centers, such as between Dublin, San Ramon, and Walnut Creek via I-680; between Walnut Creek and Martinez via I-680 and SR-4; and between Martinez and Concord via SR-4
    - Late evening service (until 10 pm) along fixed-route corridors outside of the "show-up-and-go" network but which have connections to multiple Shared Mobility Hubs or major transit centers, such as Center Ave, Morello Ave and/or Pacheco Blvd in Martinez; Shadelands and/or Rossmoor in Walnut Creek; Concord Ave in Concord; and/or Contra Costa Blvd in Pleasant Hill
    - Late evening service (until 10 pm) along fixed-route corridors outside of the "show-up-and-go" network but which have connections to multiple Shared Mobility Hubs or major transit centers, such as Center Ave, Morello Ave and/or Pacheco Blvd in Martinez; Shadelands and/or Rossmoor in Walnut Creek; Concord Ave in Concord; and/or Contra Costa Blvd in Pleasant Hill

- Capital projects **(Total: $378M)**
  - Bus-only lanes on key fixed-route corridors serving Shared Mobility Hubs

    

  - Increased fleet size to accommodate additional service

    

County Connection

Agenda Item # 7.

To: Marketing, Planning, & Legislative Committee **Date:** October 28, 2026

From: Ryan Jones, Manager of Marketing & Communications **Reviewed by:** AMS

SUBJECT: Pass2Class Report

Background:
The Pass2Class Program is two-month student pass program administered each year by the Contra Costa Transportation Authority (CCTA) through its 511 CCTA program. 511 CCTA determines how many passes are issued to each participating agency through a job/housing formula, which is adjusted every 10 years with the Census. This program came about as an effort to reduce traffic congestion and air pollution by reducing the number of cars being driven to school.

Through an application process, the Pass2Class program offers up to two free transit passes per household to Contra Costa County students on AC Transit, WestCAT, Tri Delta Transit, or County Connection, thereby encouraging the use of public transit to and from school. This year's applications for County Connection passes were accepted from July 7 to up until September 10, 2026, when the available allotment of passes ran out. The passes were valid for unlimited rides through September 30, 2026 on all County Connection fixed route services.

Pass2Class Usage:
This year, 511 CCTA issued 2,000 County Connection passes, which is 389 more passes than were issued in 2025. Pass2Class users took a total of 37,927 trips on County Connection this year, with 74% of the trips being taken on 600-series school routes, 25% on local routes, and 1% on express and weekend routes. Table 1, below, shows the number of passes issued and their usage since 2022, while Table 2 shows pass usage by service area and route type:

Table 1: Passes Issued and Usage

	2022	2023	2024	2025	2026
PASSES ISSUED	**1,716**	**2,065**	**2,024**	**1,611**	**2,000**
Month 1 Trips	1,833 (Aug)	8,417 (Sept)	8,697 (Aug)	14,657 (Aug)	16,951 (Aug)
Month 2 Trips	18,167 (Sept)	20,327 (Oct)	20,581 (Sept)	17,560 (Sept)	20,976 (Sept)
Month 3 Trips	-	19,921 (Nov)	19,648 (Oct)	-	-
TOTAL TRIPS	**20,000**	**48,665**	**48,926**	**32,217**	**37,927**
TRIPS PER PASS	**11.7**	**23.6**	**24.2**	**20.0**	**19.0**

Table 2: Pass Usage by Service Area

	2022	2023	2024	2025	2026
CENTRAL	62%	55%	60%	60%	56%
LAMORINDA	24%	30%	27%	28%	32%
SAN RAMON VALLEY	13%	15%	13%	12%	12%

Notably, Routes 601, 602, and 605, which serve Walnut Creek Intermediate School, carried a little over a quarter of the total Pass2Class riders, followed by Route 606, which services Miramonte High School and Orinda Intermediate School, and which carried 23% of Pass2Class riders. Additionally, some local routes supplement school routes serving the same corridor, including Route 10 on Clayton Road in Concord, and Route 35 in San Ramon, which when combined carried 8% of Pass2Class riders.

In coordination with 511 CCTA, County Connection staff promoted Pass2Class across social media, at our Mobile Lobby, and directly with parents through the school districts. Additionally, at the start of the school year, staff attended in-person orientations at Oak Grove Middle and Monte Vista High and promoted Youth Clipper Cards and encouraged parents and students to register for Pass2Class.

To support back-to-school efforts, staff also created and promoted a "Transit 101: Youth Rider Guide" webpage (www.countyconnection.com/transit101) intended to inform parents and students about 600-series route information, fares, program information (such as Youth Clipper and Pass2Class), and tutorials on reading timetables and using apps to track bus arrivals and departures.

Financial Implications:
511 Contra Costa will be reimbursing County Connection at the rate of $1.00 per ride (the same as our youth Clipper fare) for a total amount of $37,927. All costs associated with the promotion and marketing of the program were either covered by 511 CCTA or included in the FY 2026 Promotions budget.

Recommendation:
None, for information only.

Action Requested:
None, for information only.

Attachments:
None

County Connection

Agenda Item #8

To: Marketing, Planning, & Legislative Committee **Date:** October 28, 2026

From: Ryan Jones, Manager of Marketing & Communications **Reviewed by:** AMS

SUBJECT: Community Events

Background:
County Connection offers a Mobile Lobby, where staff visit various locations within our service area. When possible, staff also participate in select community and business events, and coordinates Class Pass field trips for schools served by our fixed routes.

Additional Information:
County Connection continues in-person customer outreach with the Mobile Lobby throughout our service area, including visits to libraries, senior centers, and transit hubs to assist people with trip planning, Clipper Access (formerly RTC) card and LINK (paratransit) applications, signing up with the Clipper app, and answering other general inquiries about our services.

Staff has 12 Mobile Lobby events scheduled in November, including Unhoused Resource Fair at Concord Library. Acalanes High School has scheduled a Class Pass for their special education class to Saint Mary's College in Moraga.

For those who wish to come to our office, our lobby is open to the public on weekdays from 8:00 a.m. to 3:00 p.m., and our Customer Service Representatives answer phones on weekdays from 6:30 a.m. to 6:30 p.m.

Financial Implications:
Any costs associated with events are included in the Promotions budget.

Recommendation:
None, for information only.

Action Requested:
None, for information only.

Attachments:
Attachment 1: November 2026 Calendar

Attachment 1

MOBILE LOBBY

County Connection

November 2026

IN PERSON HELP WITH SENIOR/YOUTH CLIPPER CARDS - PARATRANSIT SERVICES - TRIP PLANNING

VISIT A COUNTY CONNECTION LOBBY NEAR YOU!

SUN	MON	TUES	WED	THUR	FRI	SAT
01 -	**02** RIDE RT 1 leaves Rossmoor 11:14a Mitchell Park 'n Ride 12:05p	**03** -	**04** -	**05** -	**06** RIDE RT 35 leaves San Ramon TC 11:40a Dublin BART 12:45p	**07** -
08 -	**09** RIDE RT 19 leaves Amtrak 9:56a Concord BART 10:46a	**10** -	**11** -	**12*** CLAYTON LIBRARY 10a-Noon	**13** PLEASANT HILL BART 9:30-11:30a	**14** -
15 -	**16** -	**17** -	**18** MARTINEZ SENIOR CENTER 8:30-10:30a	**19** PLEASANT HILL SENIOR CENTER 8:30-10:30a	**20** RIDE RT 28 leaves Concord BART 10:47a	**21** -
22 -	**23** RIDE RT 93X leaves Antioch BART 7:07a	**24** RIDE RT 98X leaves Amtrak 11:43a Walnut Creek BART 12:28p	**25** -	**26** HAPPY Thanks giving	**27** -	**28** -
29 -	**30** RIDE RT 9 leaves DVC 12:00p	*Unhoused Resource Fair - Concord Library 3-5pm				